

Senior Analyst, Commercial Analytics

Job ID

394083BR

Jul 16, 2024

India

Summary

-Provide analytics support to Novartis internal customers (CPOs & Regional marketing and sales teams) on various low-medium complexity analytical reports. -Support and facilitate data enabled decision making for Novartis internal customers by providing and communicating qualitative and quantitative analytics. -Support GBS -GCO business in building practice by involving in various initiatives like knowledge sharing, on-boarding and training support, support team lead in all business related tasks / activities, building process documentation and knowledge repositories -To be an integral part of a comprehensive design team responsible for designing promotional marketing materials.

About the Role

Position Title: Senior Analyst Business Analytics

Location – Hyd-india #LI Hybrid

About the Role:

20+ brands catering to 50+ disease areas! The team of Novartis specialists within Insights & Analytics are on a data and digital transformation journey, using analytics to generate impactful insights for Novartis medicines impacting more than 500 million patients worldwide.

Your responsibilities include but not are limited to:

- Solid understanding of multiple datasets (e.g. LAAD, Xponent, hard-working) and managing and coordinating data sets from databases to find patterns and trends.
- Redefining these complex and granular data into actionable insights.
- Responsible for standard and ad-hoc extracts/reports across multiple primary and secondary data sources.
- Responsible for tracking ongoing outcomes reports and manage priorities for upcoming reports.
- Sharing findings with partners with reports and presentations on a timely basis
- Putting together specifications to extract/transform data into required formats for different analytical elements using programming languages like SQL or other data processing tools.
- Build the foundation for more sophisticated approaches to APLD analysis and advanced analytics wherever it is required and beneficial.
- Establish and maintain positive relationships with key functional partners.

Essential Requirements:

- Ability to work independently and as an integral member of the team and Attention to detail and quality focused, good interpersonal and communication skills, influence, negotiation and tact skills, innovative, and collaborative behaviors and “can-do” orientation.
- Curiosity and strong analytical thinking, verbal and written communication skills and exposure to working in multi-functional/cultural environment.
- Good communication and interpersonal skills. Conceptual, analytical & tactical thinking, strategic thought process
- Ability to multi-task, work in a demanding distributed team environment, work under tight deadlines. Develop and maintain strong individual performance.
- Technical abilities: Excel, SQL or Dataiku, and PowerPoint is vital. Knowledge of statistical modeling or ML is a plus.

Desirable Requirements:

- Masters or Bachelor’s in STEM
- At least 3+ years of experience in data modeling and reporting solutions development and hands-on experience of APLD and US national and subnational datasets and ability to lead teams functionally.

Why Novartis?

Our purpose is to reimagine medicine to improve and extend people’s lives and our vision is to become the most valued and trusted medicines company in the world. How can we achieve this? With our people. It is our associates that drive us each day to reach our ambitions. Be a part of this mission and join us!

Learn more here: <https://www.novartis.com/about/strategy/people-and-culture>

Join our Novartis Network: If this role is not suitable to your experience or career goals but you wish to stay connected to hear more about Novartis and our career opportunities, join the Novartis Network here: <https://talentnetwork.novartis.com/network>

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients’ lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Join our Novartis Network: Not the right Novartis role for you? Sign up to our talent community to stay connected and learn about suitable career opportunities as soon as they come up: <https://talentnetwork.novartis.com/network>

Division

Operations

Business Unit

CTS

Location

India

Site

Hyderabad (Office)

Company / Legal Entity

IN10 (FCRS = IN010) Novartis Healthcare Private Limited

Functional Area
Marketing
Job Type
Full time
Employment Type
Regular
Shift Work
No

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Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

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