

Manager, US Immunology Communications

Job ID
REQ-10009818
Jul 22, 2024
USA

Summary

Location: East Hanover, NJ (Hybrid) #LI-Hybrid About the role: The Manager, US Immunology Communications supports the execution of high impact communications tactics for Immunology in the United States.

About the Role

Your Key Responsibilities:

- Support execution of integrated communications tactics based on deep understanding of market dynamics, communications trends, and audience insights
- Engage & integrate functional expertise including media relations, digital marketing, internal & executive communications, patient & issues advocacy, and market & audience analytics to support key Brand and Therapeutic Area programs & activities
- Support relationships with key external stakeholders to foster a positive and transparent image for the Brand and Company
- Work collaboratively with cross-functional business teams
- Support issues management execution
- Lead development of ongoing reporting demonstrating impact against business objectives
- Deliver executional excellence, while being fully consistent with the evolving legal, regulatory and compliance environment
- Work effectively and efficiently with public relations agencies

Role Requirements

Essential Requirements:

- Bachelor's degree required
- 5+ years of experience in communications, public affairs, media relations or related
- Critical thinking skills and collaborative mindset
- Aptitude for analyzing audience & market data to inform communication thinking
- Storytelling, writing and presentation skills
- Strong project management skills
- Ability to collaborate across diverse set of matrixed cross-functional partners and leaders
- Ability to operate successfully in a highly ambiguous environment; be able to prioritize and maximize time and resources

Desirable Requirements:

- Degree subject area in Communications, PR, Marketing, Psychology, or related a plus
- Prior experience with communications analysis & data preferred

Benefits and Rewards: Read our handbook to learn about all the ways we'll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

Commitment to Diversity and Inclusion: Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

Novartis Compensation and Benefit Summary: The pay range for this position at commencement of employment is expected to be between \$102,400.00 and \$153,600.00 / year; *however, while salary ranges are effective from 1/1/24 through 12/31/24, fluctuations in the job market may necessitate adjustments to pay ranges during this period. Further, final pay determinations will depend on various factors, including, but not limited to geographical location, experience level, knowledge, skills, and abilities.* The total compensation package for this position may also include other elements, including a sign-on bonus, restricted stock units, and discretionary awards in addition to a full range of medical, financial, and/or other benefits (including 401(k) eligibility and various paid time off benefits, such as vacation, sick time, and parental leave), dependent on the position offered. Details of participation in these benefit plans will be provided if an employee receives an offer of employment. If hired, employee will be in an "at-will position" and the Company reserves the right to modify base salary (as well as any other discretionary payment or compensation program) at any time, including for reasons related to individual performance, Company or individual department/team performance, and market factors.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

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Accessibility & Reasonable Accommodations

The Novartis Group of Companies are committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the application process, or to perform the essential functions of a position, please send an e-mail to us.reasonableaccommodations@novartis.com or call +1(877)395-2339 and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

Division
Corporate Affairs
Business Unit
CTS
Location
USA
Site
East Hanover
Company / Legal Entity
U061 (FCRS = US002) Novartis Services, Inc.
Functional Area
Communications & Public Affairs
Job Type
Full time
Employment Type
Regular
Shift Work
No

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