

Oncology Medical Sciences

Job ID
REQ-10011108
Jul 10, 2024
Japan

Summary

About the Role

Major Accountabilities

Role Purpose:

The primary focus of Medical Science is to lead medical educational event planning/implementing, contents creation, process standardization for new operating model for contents and publication and to measure and communicate the value of the medical department to internal and external stakeholders.

The role is also responsible for acting medical check of slide decks and sales promotion materials related to the product, and support evidence generation.

Major Accountabilities:

- Lead the execution of the end-to-end operation for all types of Medical Events in collaboration with MSL, Medical Franchises and BE&E (Business Excellence & Execution) through the managing team
- Establishment of the content creation operating model in Japan:
 - Align with the global team and BEE, understand the global standardized strategy and operating model, identification of the needs of the Medical Franchises teams, and define omnichannel strategy and contents creation operating model customized to Japan, together with a contracted supporting vendor
 - Develop a holistic omni-channel strategic plan considering customer experience together with medical lead and translate strategy and tactics into yearly content plan
 - Conduct omnichannel data analysis in collaboration with OCE capability pool to realize the medical strategies
 - Drive continuous improvements and industry best practices to advance channels experience and customers engagement
 - Define and implement global standardized omnichannel strategy
 - Maximize a reuse of the contents created by the global brand teams
 - Define simplified internal approval process
- Co-Lead development of publication strategy, planning and execution for assigned projects to ensure awareness of key data and its interpretation in collaboration with medical franchises. (In Scope; PMS/P3 Trial)
- Support the evidence generation execution
- Review promotion material on P3 system
- Appropriately manage budgets and resources with PMO and MA
- Work as Patient Engagement Liaison (PEL)

Why consider Novartis?

817million. That's how many lives our products touch. And while we're proud of that fact, in this world of digital and technological transformation, we must also ask ourselves this: how can we continue to improve and extend even more people's lives?

We believe the answers are found when curious, courageous and collaborative people like you are brought together in an inspiring environment. Where you're given opportunities to explore the power of digital and data. Where you're empowered to risk failure by taking smart risks, and where you're surrounded by people who share your determination to tackle the world's toughest medical challenges.

We are Novartis. Join us and help us reimagine medicine.

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Japan

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midcareer-r.japan@novartis.com

Role Requirements

Education:

- Bachelor's degree, Advanced science degree (MD, PhD, PharmD, MPH etc.) preferred

Languages:

- Japanese, Intermediary English

Experience/Profession

al requirement:

- At least 1-2 years of agile project management in a business or MSE experience or equivalent experience.
- Preferred (not essential). Knowledge of the healthcare industry
- Managing experience for contents creation, scientific event and publication

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other.

Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together?

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Japan
Site
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Functional Area
Research & Development
Job Type
Full time
Employment Type
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