

# **Analytics & Insights Manager, 12 month contract**

Job ID  
REQ-10011283  
Jun 20, 2024  
Australia

## **Summary**

At Novartis, we believe collaboration will be key to optimally navigating the new normal and we look to partner with strategically aligned, groundbreaking professionals in healthcare, technology, and big data to help us on this journey. Now more than ever, we need to reinvent solutions for the sophisticated challenges in healthcare, so we are investing in inquisitive people, innovative technologies, and exciting partnerships to drive accelerated patient journeys and transform the standard of care. We are seeking an Analytics & Insights professional for a 12-month parental leave period, to be a strategic partner, crafted to operate within an agile framework with accountability for developing and deploying industry leading digital and data strategy that will positively impact the customer experience. You will be responsible for primary and secondary research and will be aligned to one of priority therapeutic areas.

## **About the Role**

### **Major accountabilities:**

- Strong understanding of specific therapeutic area data needs.
- Supervise and analyse performance data and market trends to find opportunities to improve business performance.
- Using predictive and prescriptive analytical models to generate actionable insights and recommendations, tailored to different key roles in the organization, help them decide on the best actions to take.
- Support SFE/Sales Operations function (ie. Execution and Performance reporting platforms and analytics, targeting/segmentation, incentive programs and prioritisation)
- In collaboration with BE&E partners, measure & assess efficiency of marketing & cross-channel initiatives, consolidating these into actionable recommendations.
- Proactively identify business questions/needs and propose analytical solutions using primary and secondary research.
- Stay current on external and internal guidelines for data management, to understand and fully align with data governance and compliance requirements.
- Strong collaboration and partnerships with teams located in multiple geographies.

### **Minimum Requirements:**

- 5-10 years' experience or equivalent achievement
- Stakeholder management and ability to challenge thoughts and ideas across all levels of leadership.
- Strong business partnership orientation
- Data synthesis and storytelling
- Knowledge of key concepts and practices in data governance and data management
- Hands-on skills in data analytics including the ability to build and maintain effective dashboards and

conduct exploratory analyses.

- Excellent communication and project management Skills
- Business Intelligence tools expertise (ie. PowerBI, Tableau, QlikSense, matplotlib, etc)

**Languages :**

- English.

**Why Novartis:** Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together?  
<https://www.novartis.com/about/strategy/people-and-culture>

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Marketing  
Job Type  
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Employment Type  
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