# NOVARTIS

# Director Research & Analytics

Job ID
REQ-10011330
Jul 08, 2024
Switzerland

## Summary

Director, Research & Analytics Location: Basel, Switzerland About the Role: The Director, Research & Analytics will play a pivotal role in driving data-driven decision-making, enhancing stakeholder engagement, and positioning the Analytics and Insights team as a strategic powerhouse. They will leverage cutting-edge technologies, methodologies, and practices to deliver impactful insights and drive strategic decision-making with greater efficiency and effectiveness.

## About the Role

**Key Responsibilities:**

- Trust & Reputation Research: In partnership with strategic vendors, conduct in-depth research on trust and reputation drivers across defined markets and target audiences. Analyze data and provide actionable insights to enhance the organization's reputation and strengthen stakeholder relationships.

- Market & Competitor Intelligence: Collect and analyze market and competitor data to provide insights on market trends, competitive positioning, and opportunities for growth. Inform business strategies and support successful market positioning.

- Politics & Policy Development Research & Analysis: Stay abreast of political landscapes, policy developments, and regulatory changes that may impact the organization. Conduct research and analysis to inform proactive approaches and strategies in response to political and policy developments.

- General Research Projects: Lead and oversee research projects on various topics as assigned. Apply rigorous research methodologies and analytical techniques to generate meaningful insights and identify actionable recommendations for stakeholders.

- External Trends: Monitor and analyze external trends, emerging technologies (including AI), and best practices in analytics and insights. Provide recommendations on adopting new tools, methodologies, or approaches to enhance the effectiveness and impact of the Analytics and Insights team.

- Agile Research Methodologies: Embrace agile research methodologies that allow for faster and iterative research cycles, enabling real-time insights and more responsive strategies. Explore lean research approaches and experiment with quick feedback loops to ensure relevance and effectiveness.

- ROI and Impact Measurement: Implement frameworks and methodologies for measuring the return on investment (ROI) and impact of research and analytics initiatives. Develop key performance indicators (KPIs) that link research findings to business outcomes and track the effectiveness of insights-driven strategies.

- Agency & Partner Management: Collaborate with external research agencies and partners to design and execute research projects, ensuring high-quality deliverables and optimal utilization of resources. Manage relationships and drive performance through effective vendor management.

- Automation and AI Integration: Explore opportunities to automate research processes and integrate AI technologies. This may include automating data collection, cleaning, and processing tasks, as well as leveraging AI algorithms for advanced analysis and pattern recognition.

- Consult CA Teams and Strategic Planning: Consult with cross-functional teams in Corporate Affairs and other departments, leveraging research findings to develop actionable plans and strategies. Provide guidance and support in translating research insights into impactful initiatives and campaigns.

**Essential Requirements:**

- Bachelor's degree in Analytics, Data Science, Statistics, Computer Science, or a related field. An advanced degree is preferred.

- Research and Analysis: Proficient in research methodologies, data collection, analysis, and interpretation. Skilled in both qualitative and quantitative research techniques.

- Data Analytics and Visualization: Strong analytical skills, with the ability to extract insights from complex data sets. Proficient in data visualization tools and techniques to effectively communicate findings.

- Strategic Thinking and business partnering: Capable of translating research insights into actionable strategies. Skilled in aligning research objectives with organizational goals and priorities.

- Project Management: Strong project management skills, with the ability to manage multiple research projects simultaneously, ensuring timely delivery of quality outputs.

- Problem-solving and Critical Thinking: Capable of identifying and addressing research challenges, applying critical thinking to solve complex problems, and making informed decisions based on data-driven insights.

- Excellent verbal and written communication skills, with the ability to clearly convey complex research findings to non-technical stakeholders. Proficient in creating compelling presentations and reports.

**Benefits and rewards:**

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https://www.novartis.com/careers/benefits-rewards

**Commitment to Diversity & Inclusion:**

*We are committed to building an outstanding, inclusive work environment and diverse teams representative of the patients and communities we serve.*

**Accessibility and accommodation:**

Novartis is committed to working with and providing reasonable accommodation to all individuals. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in any order to receive more detailed information about essential functions of a position, please

send an e-mail to inclusion.switzerland@novartis.com and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

**Why Novartis:** Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? https://www.novartis.com/about/strategy/people-and-culture

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Employment Type
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