

# Analyst - Business Analytics

Job ID  
REQ-10014841  
Jul 10, 2024  
India

## Summary

Business Analytics team is looking for Analyst/Sr. Analyst who will provide insights and analytics support to Novartis internal business partners (CPOs & Regional marketing and sales teams) on various high complexity analytical reports, dashboards. Also, manage Data analytics within SFE consulting projects and support new offering development. should have a good understanding on sales force analytics, segmentation & targeting, SF Sizing, Territory Alignment along with advanced analytics, story boarding, stakeholder and project management, business development, people management, capability building.

## About the Role

### Major accountabilities:

- Review and analyze client requirements, gather an understanding, and document the business workflows, data and/or requirements, and work with the Solution Lead/CPO to design solutions.
- Design and develop custom applications, features, and integrations of datasets, ensuring client satisfaction and on-time delivery.
- Synthesize finding and analysis into executive presentation that deliver an evidence-based narrative on the topic in focus.
- Responsible for providing Reporting and support.
- Development detailed documentation and specifications, test plans, and user guides.
- Ensure Quality and Timely deliveries of regular and Ad-hoc reports.
- Recommend improvement and alternative solutions to resolve problems.
- Strong analytical, problem-solving, interpersonal, and presentation skills
- Excellent project management capabilities so that deadlines are met while retaining consistent, high-quality outcomes.
- Adaptability and an ability to learn quickly and apply knowledge.

### Work Experience:

- 2-5 year of working experience within the Life science industry and good knowledge about its data base with a prior knowledge of Segmentation, Targeting and field force analytics
- Market and customer intelligence understanding
- Good understanding on Sales force analytics KPI, Veeva Data
- Analytics/ research skills
- Patient/client driven with excellent communication skills.

### Skills:

- Exponent, NPA, Promotional Audit, L-rx data & VEEVA Data understanding
- Advance Excel, PPT skills to create Dashboards.
- Good Knowledge of ETL tool like Alteryx, Data IKU. Python
- Good Knowledge of Visualization platform like Power BI
- Good Knowledge of VBA and SQL
- Analytica Conceptual understanding (Trending, SWOT analysis, etc)
- Detail oriented to get into the depth of data to drive meaningful observations.
- Writing performance summary
- Business Networking.
- Communication & presentation Skills.

#### Why Novartis?

Our purpose is to reimagine medicine to improve and extend people's lives and our vision is to become the most valued and trusted medicines company in the world. How can we achieve this? With our people.

It is our associates that drive us each day to reach our ambitions. Be a part of this mission and join us!

Learn more here: <https://www.novartis.com/about/strategy/people-and-culture>

You'll receive: You can find everything you need to know about our benefits and rewards in the Novartis Life Handbook. <https://www.novartis.com/careers/benefits-rewards>

Commitment to Diversity and Inclusion: Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

Join our Novartis Network: If this role is not suitable to your experience or career goals but you wish to stay connected to hear more about Novartis and our career opportunities, join the Novartis Network here:

<https://talentnetwork.novartis.com/network>

**Why Novartis:** Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other.

Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together?

<https://www.novartis.com/about/strategy/people-and-culture>

**Join our Novartis Network:** Not the right Novartis role for you? Sign up to our talent community to stay connected and learn about suitable career opportunities as soon as they come up:

<https://talentnetwork.novartis.com/network>

Division

Operations

Business Unit

CTS

Location

India

Site

Hyderabad (Office)

Company / Legal Entity

IN10 (FCRS = IN010) Novartis Healthcare Private Limited

Functional Area

Marketing

Job Type

Full time

Employment Type

Regular

Shift Work

No

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Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

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