

# Director - Product Manager - Privacy and Consent Management

Job ID  
REQ-10021632  
Jan 15, 2025  
Spain

## Summary

Location: Barcelona (Hybrid)

Novartis is unable to offer relocation support for this role: please only apply if this location is accessible for you.

Develop strategic capability to create Privacy and Consent Management product roadmaps from concept to development to launch encompassing technology adoption, product engineering, service design, security and compliance and business process change.

Incubate and adopt emerging technologies and launch product /services faster with rapid prototyping and iterative methods to prove and establish value. For identified technologies, launch to enterprise scale ensuring value is derived. -Focus and align innovation efforts with the Business strategy, IT strategy and legal / regulatory requirements.

Establish and update strategies, implementation plans and value cases to implement emerging technologies. - Drive innovation using appropriate people, processes, partners and tools. -Identify and develop digital capabilities and ecosystem partnerships in alignment with Digital strategy and in support of TSA and Innovation. The Product Manager would also need to stay updated with privacy regulations and industry best practices to ensure the platform/solution/product remains compliant and meets the needs of customers and their data management requirements.

## About the Role

### Major accountabilities:

- This role would be responsible for defining the product strategy, roadmap, and feature development for the platform/solution/product, as well as working closely with Business and all other stakeholders to ensure the effective management of user consent, preference cookie settings, and customer identities.
- Serves as point of escalation, review and approval for key issues and decisions -Approves strategic and investment plans -Serves as point of escalation, review and approval for key issues and decisions -Take decisions on the resource and capacity plans in line with Business priorities and strategies and close collaboration with delivery teams -Decide on continuous improvement within the team -Decides on the program timeline, governance and deployment strategy -Decides on budget relative to these programs -

Decides on service designs and organizational design of new platforms/services in alignment with IT leadership

**Key performance indicators:**

- Achieved targets in in business case contribution, KPIs, customer satisfaction and innovation measures - Business capability, vision and strategy clearly defined, communicated and executed, well aligned to business strategy and TT strategy, and providing competitive advantage to Novartis -Role model with highest standards of professional conduct in leading the business capability area in line with the new IT operating model -Deployment of digital platforms and services at scale to deliver the digital strategy

**Minimum Requirements:**

**Work Experience:**

- 15+ years of experience in IT industry
- 2+ years of experience in Healthcare Industry.
- 5+ years of experience in product management roles, preferably in the field of privacy, data protection, or consent management. This could include working on platforms or solutions related to privacy compliance, data governance, or customer identity management.
- Experience collaborating with stakeholders at various levels, both external vendors partners and internal Business. This could include working with legal teams, compliance officers, engineers, and customer-facing teams to define product requirements and ensure compliance.
- Experience or familiarity with privacy regulations such as GDPR, CCPA, and other relevant data protection laws. Understanding of compliance requirements, data handling practices, and consent management principles.
- Knowledge of the entire software development process, including requirements gathering, design, development, testing, and deployment.
- Extensive experience with Agile methodologies and working in cross-functional teams.

**Skills:**

- Privacy and Compliance Knowledge: Understanding of privacy regulations such as GDPR, CCPA, and other relevant data protection laws, as well as industry best practices for managing user consent and preferences
- Experiencing on One Trust, SAP CDC, MS Azzure or similar tools and platforms.
- Product Management Experience: Strong experience in product management, including creating product strategies, roadmaps, and feature development plans. Ability to prioritize requirements and effectively communicate with cross-functional teams.
- Technical Understanding: Familiarity with web technologies, cookies, consent APIs, and associated protocols. Knowledge of data protection and security principles.
- User Experience (UX) Design: Ability to empathize with users' privacy concerns and translate them into intuitive and user-friendly consent and preference management interfaces.
- Communication and Collaboration: Excellent verbal and written communication skills to interact and align with cross-functional teams, stakeholders, and Novartis Business. Ability to articulate complex privacy concepts in a clear and understandable manner.
- Agile Methodologies: Experience working in an Agile development environment, collaborating with engineering teams and stakeholders using agile methodologies like Scrum or Kanban.
- People Leadership: Ability to work and lead (a cross-functional team) in a matrix. Leading large and/or diverse multi-functional teams. Collaborating across boundaries.
- environment.

**Languages :**

- English.

**Commitment to Diversity and Inclusion :**

*Novartis is committed to building an outstanding, inclusive work environment and diverse teams representative of the patients and communities we serve.*

**Why Novartis:** Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together?  
<https://www.novartis.com/about/strategy/people-and-culture>

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**Benefits and Rewards:** Read our handbook to learn about all the ways we'll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

Division

Operations

Business Unit

CTS

Location

Spain

Site

Barcelona Gran Vía

Company / Legal Entity

ES06 (FCRS = ES006) Novartis Farmacéutica, S.A.

Functional Area

Technology Transformation

Job Type

Full time

Employment Type

Regular

Shift Work

No

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