

# Director, Portfolio Advocacy APMA

Job ID  
REQ-10027527  
Feb 10, 2025  
Singapore

## Summary

About the role:

The Director, Portfolio Advocacy APMA will drive and execute targeted advocacy activities for policy priorities across the Novartis portfolio in the APMA region, focusing on both in-market and launch products in alignment with regional commercial priorities. This role will also play a crucial role in collaborating closely with internal stakeholders and aligning policy priorities across Portfolio Policy, Region and Country Public Affairs to shape advocacy activities across the Novartis portfolio in the APMA region.

## About the Role

### Major accountabilities:

- Drive advocacy activities for policy priorities across the NVS portfolio in Region APMA
- Adapt and/or design, in close collaboration with the Global PA TA team, policy material for regional use, and design and drive advocacy activities for policy priorities across the NVS portfolio in Region APMA
- Focus on regional priorities, for both in-market and upcoming launches, and define clear launch prep timelines for PA based on key market needs
- Shift priorities fluently in function of enterprise priorities and portfolio policy guidance within the region and connect with Portfolio Advocacy counterparts in the other PA regions to build strong network and share best practices across regions
- Build interfaces with commercial and relevant key functional counterparts in the international region and with key countries in the region and represent PA in regional launch/TA/ and commercial teams
- Focus on execution of advocacy plans at country and regional level and build regional platforms for external engagement in close collaboration with Policy Comms and patient Advocacy teams
- Represent Novartis in key trade associations at regional level with focus on relevant therapeutic areas or topics, aligned with Portfolio EDs
- Manage talent for the assigned area, above and in country and lead and coordinate any portfolio projects done by other above regional country team members.

### Work experience:

### Minimum Requirements:

- Master Degree (e.g. MSc) / University Diploma or equivalent in relevant discipline
- Proven experience in the pharmaceutical industry, ideally in a policy, advocacy or commercial role
- Prior work experience at regional level and within a local market organization
- Strong understanding of advocacy work and engaging external stakeholders, skilled in building forward-

looking Public Affairs plans

- Strong communication skills to convey policy and advocacy contents clearly and facilitate alignment among stakeholders across the organization

**Languages :**

- English.

**Benefits and rewards:**

Read our handbook to learn about all the ways we'll help you thrive personally and professionally:

<https://www.novartis.com/careers/benefits-rewards>

**Commitment to Diversity & Inclusion:**

*We are committed to building an outstanding, inclusive work environment and diverse teams representative of the patients and communities we serve.*

**Why Novartis:** Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together?

<https://www.novartis.com/about/strategy/people-and-culture>

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Division

People & Organization

Business Unit

Innovative Medicines

Location

Singapore

Site

Mapletree Business City (MBC)

Company / Legal Entity

SG04 (FCRS = SG004) Novartis Singapore Pte Ltd

Alternative Location 1

Basel (City), Switzerland

Functional Area

Communications & Public Affairs

Job Type

Full time

Employment Type

Regular

Shift Work

No

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