

# Director, Policy PA Region Europe

Job ID  
REQ-10027640  
Nov 25, 2024  
Switzerland

## Summary

"We're a team of dedicated and smart people united by a drive to achieve together"

The Director, RE Policy will proactively identify and track key policy trends across Region Europe, collaborating closely with internal and external stakeholders, and shaping policy in alignment with Country and EU PA heads. This role ensures the availability of data-driven, predictive analysis informing policy discussions and shaping policy strategy at regional level. This role will also play a crucial role in developing and disseminating key policy aspects to empower country public affairs teams.

## About the Role

### Key Responsibilities

- Identify key policy themes and trends for Region Europe by monitoring key policy bodies and legislative processes relevant for the region
- Collaborate closely with the Emerging Policies function in the Global Policy team to pull policy intelligence and functional expertise in emerging topics e.g. health data and AI, green tech and license to operate, competitiveness
- Maintain strong external network of policy stakeholders in alignment with EU Public Affairs team in Brussels and attend region-specific external fora, conferences and meetings on policy topics
- Maintain strong internal network to stay informed on enterprise priorities, key functional priorities and policy needs of key countries in the region
- Conduct structured & predictive policy horizon scanning to anticipate future developments in emerging policy areas in Europe with impactful implications for NVS
- Identify relevant information and actionable policy insights for Europe from primary and secondary data sources, including internal reports, external research, and open-source intelligence
- Identify significant policy uncertainties for Novartis in Europe and assess their likelihood and impact
- Shape policy strategy for Region Europe in close alignment with the ED RE Policy & Advocacy, the EU PA Head and the Head PA Europe
- Digest information and coordinate dissemination of insights across Corporate Affairs and Novartis, ensuring relevant stakeholders are informed and aligned with emerging policy trends in Europe
- Drive proactive policy scanning and engagement to identify which priority legislations to shape, and articulate clear policy asks

### Essential Requirements

- Extensive experience in the pharmaceutical industry, ideally in policy, public affairs, strategy roles within a European context and/or in management consulting
- Strong knowledge of EU institutions, European policy-making and political dynamics in Europe

- Experience in identifying key policy uncertainties and develop predictive scenarios that inform decision-making and risk mitigation strategies
- Experience in conducting structured horizon scanning and data-driven scenario planning to anticipate future policy developments and their potential impact on the organisation
- Experience in crafting senior management briefings on priority policy topics
- Ability for forward-looking and predictive monitoring of EU policy landscape

### **Desirable Requirements**

- Master's degree (e.g. MSc) / University Diploma or equivalent in relevant discipline

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Division

Corporate Affairs

Business Unit

Corporate

Location

Switzerland

Site

Basel (City)

Company / Legal Entity

C010 (FCRS = CH010) Novartis International AG

Functional Area

Communications & Public Affairs

Job Type

Full time

Employment Type

Regular

Shift Work

No

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