

# Disease Area Specialist (Maternity cover)

Job ID  
REQ-10028000  
Oct 31, 2024  
Israel

## Summary

Territory: Natania to Haifa.  
Location: field-based position.

This position is a temporary maternity cover position.

Therapeutic area: Cardiovascular and Neurology.

An important role within the biggest team: Responsibility for the execution of business plans to meet business goals for an assigned territory. Drive territory product performance and market share, to develop effective professional business relationships with customers, in accordance with the Novartis Customer Solution Model.

## About the Role

### Your Key Responsibilities:

Your responsibilities include, but not limited to:

- Build strong business relationship, best for both fast & short term and long-term results, for making the numbers and 'building customers. To understand customers, their environment, potential and needs and then provide customized solutions with our products and services, preferably innovative services and then obtaining firm dedication for prescriptions.
- To use detailed knowledge of competitors' products and their relative strengths and weaknesses during customer calls. Implement the squad strategy and tactical plan. Work with all relevant partners and squad members to ensure "closing" the loop.
- Collaborate with internal team members such as medical advisor, MSLs, KAMs to ensure our customers are receiving the best tailored solution based on their needs.
- Capture insights from the field and report back to the squad to support refining and adapting tactical plan and brand strategy. Adapt and optimize the approach and communication style during calls.
- Ensure adequate pre-call planning, post-call evaluation and keep promises. Use available resources and invest according to Business plan, all plans and events must have clear objectives be accurate, candid and appropriate for their intended context. The responsibility to plan for a very proactive and productive approach- to the territory with the best return on investment (ROI).
- Accountability for a quarterly business plan: a business plan sheet contains critical information about actions and priorities and investments for a period; (where to work, whom to see, how often, what to do).
- Supervise and follow-up the business plan on an ongoing basis: Collect and record information relevant to customer targeting and systematically use OnCore.
- Analyze territory product performance and market data on brick-level on a regular basis and propose

action plan to regional sales manager. Coordinate visit cycles with co-detailing salesperson to improve customer coverage and impact.

**Essential Requirements:**

- Education: Life Sciences Degree.
- Min. 1 year of experience from a medical sales position or product Specialist from Pharma.
- Proficient Hebrew and English, both written and spoken.
- Cross functional collaboration.
- Customer focus.
- Flexibility.
- Agile.
- Digital capabilities.

**Desirable Requirements:**

- Cardiology therapeutic area knowledge.

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Israel  
Site  
Israel

Company / Legal Entity  
IL04 (FCRS = IL004) Novartis Israel  
Functional Area  
Sales  
Job Type  
Full time  
Employment Type  
Temporary (Sales) (Fixed Term)  
Shift Work  
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