

# Country Head, Public Affairs

Job ID  
REQ-10036536  
Feb 23, 2025  
Vietnam

## Summary

The Country Public Affairs Head role is a cross-divisional facilitation, coordination and harmonization role at the local level to implement country public affairs strategy, build strong stakeholder relationships, shape the external environment to help expand patients reach. The PAH will work with stakeholders such as payors, customers, patients, governments and trade association to ensure Novartis is the most respected entity in the provision of healthcare.

## About the Role

### Major accountabilities:

- Map external stakeholders and systematically engage pro-actively through direct contact and relationship building, setting up key platforms for engagement on key policy and business priorities, working in partnership
- Identify key policy areas where we need to shape the environment externally, build and execute engagement plans
- Lead and/or Active member of the local trade/industry associations and participate in the policy discussion to shape the favourable environment
- Mitigate negative impact of regulation either as Novartis individually and/or together with industry/trade association
- Formulate and obtain board alignment across division to implement consistent public affairs strategy in line with Novartis corporate strategy and implement them consistently
- Represent Novartis, providing regular and quality input to Government through reports and/or briefing documents
- Develop and maintain effective working relationships with stakeholders including government, research institutes and media to support business objectives
- Communicate effectively within the organization to ensure the achievement of business objectives.
- Disseminate information to relevant stakeholders (patient group, regulators, media and partners) through appropriate use of communication channels.
- Lead Public Affairs Council at the country level to strategize and implement initiatives.
- Translate policy/regulatory changes into implications for Novartis, and develop strong positioning for policy advocacy
- Serve as an advisor to the Country President to identify aligned priorities between Novartis and the government and the short-to-mid term engagement plan to achieve those objectives

## Ethics and Compliance

- Work within any given legal framework, Novartis Ethics, Risk and Compliance policies and ensure those

around him/her do the same

- Work to ensure a diverse and inclusive environment, free from all forms of discrimination and harassment

**Ideal Background:**

- Masters or Degree in public policy, business, bioscience or related fields
- 10+ years in public affairs public policy or related. Multinational experience preferred.
- Background in government service is an added advantage i.e. experience working with important external stakeholders such as MOH, DAV, embassies, and other ministries
- Critical thinking and is highly self-motivated to proactively drive the PA agenda
- Proficiency in English (written & spoken) and local language.

**Why Novartis:** Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other.

Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together?

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Division

People & Organization

Business Unit

Universal Hierarchy Node

Location

Vietnam

Site

Vietnam

Company / Legal Entity

VN04 (FCRS = VN004) NVS Vietnam Company Ltd

Functional Area

Communications & Public Affairs

Job Type

Full time

Employment Type

Regular

Shift Work

No

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