# **U** NOVARTIS

# **Digital Manager**

Job ID REQ-10037992 Jan 31, 2025 Slovakia

## Summary

185+. This is the number of people dedicated to winning people's heart and minds.

Our MISSION is to discover new ways to improve and extend people's lives. We use science-based innovation to address some of society's most challenging healthcare issues. We discover and develop breakthrough treatments and find new ways to deliver them to as many people as possible.

We are seeking an entrepreneurial, startup-minded individual responsible for creating engaging digital experiences. This role focuses on designing, developing, and managing web and mobile applications, primarily using Drupal and other relevant platforms. You will play a key role in delivering digital solutions that meet both user and business needs, working across a range of industries, particularly in pharmaceuticals and consumer packaged goods (CPG). This position requires a strong technical foundation, along with creativity and a collaborative spirit to drive innovation and growth.

# About the Role

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#### Key Responsibilities:

#### • Digital Product Development:

Lead the end-to-end lifecycle of web and mobile applications, with a focus on user experience, scalability, and quality. Collaborate with the CX/UX lead to ensure the solutions meet user and business requirements.

Architect, customize, and maintain Drupal-based solutions, integrating with third-party services as needed.

Develop simple MVPs and provide updates to existing Drupal solutions.

• Project & Stakeholder Management:

Work with cross-functional teams, including marketing, design, and analytics, to define project requirements, set priorities, and ensure timely delivery.

Maintain strong collaboration with the CX/UX lead to ensure alignment on user experience and deliverables.

Communicate effectively with stakeholders, including senior leadership and external partners, to align on

project goals and deliverables.

#### • Innovation & Strategy:

Stay up to date with emerging technologies, industry trends, and best practices to propose forwardthinking solutions.

Promote a startup-minded culture that embraces agile methodologies, quick iteration, and continuous learning through MVP development.

#### • Technical Leadership:

Act as a subject matter expert for Drupal, mobile frameworks, and related technologies. Implement robust security measures, performance optimizations, and maintain best practices for coding and documentation.

## • Compliance & Quality Assurance:

Ensure all solutions comply with industry regulations, particularly in pharmaceutical and CPG contexts. Conduct regular code reviews and manage quality assurance processes to maintain high standards.

## **Qualifications:**

# • Education & Experience:

Bachelor's degree in computer science, software engineering, or a related field (equivalent practical experience is also acceptable).

3+ years of experience in Drupal development (site-building, module development, theming) and/or mobile application development.

## • Technical Skills:

Proficiency in PHP, HTML/CSS, JavaScript, and frameworks like React or Angular.

Familiarity with mobile development (iOS, Android, or cross-platform technologies like React Native or Flutter).

Experience with integrating RESTful APIs, third-party tools, and cloud services (AWS, Azure, GCP).

# • Soft Skills:

Strong team player with a collaborative mindset, actively listening to and delivering on team needs. Entrepreneurial mindset with a passion for developing user-centric digital experiences. Excellent communication skills and the ability to work independently or within a multidisciplinary team. Strong project management capabilities in an agile environment, able to handle multiple projects simultaneously.

#### Why consider Novartis?

766 million lives were touched by Novartis medicines in 2021, and while we're proud of this, we know there is so much more we could do to help improve and extend people's lives.

We believe new insights, perspectives and ground-breaking solutions can be found at the intersection of medical science and digital innovation. That a diverse, equitable and inclusive environment inspires new ways of working.

We believe our potential can thrive and grow in an unbossed culture underpinned by integrity, curiosity and flexibility. And we can reinvent what's possible, when we collaborate with courage to aggressively and ambitiously tackle the world's toughest medical challenges. Because the greatest risk in life, is the risk of never trying!

#### Imagine what you could do at Novartis!

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other.  $\frac{2}{4}$  Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <u>https://www.novartis.com/about/strategy/people-and-culture</u>

Join our Novartis Network: Not the right Novartis role for you? Sign up to our talent community to stay connected and learn about suitable career opportunities as soon as they come up: <a href="https://talentnetwork.novartis.com/network">https://talentnetwork.novartis.com/network</a>

**Benefits and Rewards:** Read our handbook to learn about all the ways we'll help you thrive personally and professionally: <u>https://www.novartis.com/careers/benefits-rewards</u>

Division International **Business Unit Innovative Medicines** Location Slovakia Site Bratislava Company / Legal Entity SKA2 (FCRS = SK002) Novartis s.r.o **Functional Area** Marketing Job Type Full time **Employment Type** Regular Shift Work No Apply to Job

Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

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