

Communication and Patient Advocacy | People with disability learnership

Job ID
REQ-10039278
Feb 04, 2025
South Africa

Summary

To provide communications services and support, undertaking routine activity-specific duties in line with well-established procedures.

About the Role

Major accountabilities:

- Fully support company's PR strategy and support internal campaigns aligned with TAs and/or Culture Catalysts objectives.
- Work with PR agency to create and curate engaging content for internal comms and social media and run it through our approval process and platforms.
- Communicate and arrange meeting with relevant stakeholders with the aim of building relationships with media or PAGs to support C&PA function's mission and objectives.
- Create and distribute monthly newsletter
- Assist in administrative duties for the C&PA function
- Build and update media lists and databases
- Schedule, coordinate and attend various internal events that are run the comms function
- Work with PR agency to perform research and market analysis activities and company reputation and share of voice in the public space.

Minimum Requirements:

- University (degree or higher) educated, in Communications, Marketing, Journalism, or Industry relevant qualification.
- Strong desire to learn along with professional drive
- Understanding of the different social networks
- Excellent verbal and written communication skills
- Efficiency at MS Office
- Understanding of any graphic design platforms
- Passion for the PR industry and its best practices
- Attention to details and must be able to work independently

Languages :

- English.

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Division

Corporate Affairs

Business Unit

Innovative Medicines

Location

South Africa

Site

Midrand

Company / Legal Entity

ZA01 (FCRS = DEL) South Africa

Functional Area

Others

Job Type

Full time

Employment Type

Early Career (Fixed Term)

Shift Work

No

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