

# ROTKREUZ Value Demonstration & HEOR Manager (80-100%\*)

Job ID  
REQ-10041276  
Mar 03, 2025  
Switzerland

## Summary

Location: Rotkreuz, Switzerland #LI-Hybrid

Purpose of the role:

The Values Demonstration & HEOR (Health Economics & Outcomes Research) Manager translates data into tangible patient, healthcare system, economic and societal benefits and develops robust value propositions to support optimal P&R outcomes, accelerate uptake of our assets in the market, optimize patient pathways and lower healthcare system barriers.

This role reports directly into the Lead Market Access and is part of the Market Access Team within the Value, Access and External affairs department of Novartis Pharma Schweiz AG. The Value Demonstration & HEOR Manager will engage with a broad range of stakeholders from different functions.

## About the Role

### Major Accountabilities

- **Translate data into patient, healthcare system, economic and societal benefits** to support optimal P&R outcomes.
- **Responsible for developing local value narratives** for selected priority brands, early assets and overarching company / portfolio value.
- Assess **burden of illness** and conduct Health Economics and Outcomes Research projects including but not limited to **budget impact** and **cost-effectiveness analysis** for selected products, collaborating with external and internal partners.
- **Help internal stakeholders** (e.g. in Therapeutic Areas, Market Access, Medical and Early Products) **identify evidence gaps & opportunities** for priority brands & early assets, **develop mitigation strategies and contribute to development of the integrated evidence generation plan.**
- **Support policy shaping work and healthcare initiatives** by developing concise **data-driven narratives** and evaluating the impact of healthcare policies and healthcare initiatives.
- **Contribute** to the development and submission of **reimbursement dossiers** to BAG.
- **Train MA & other functions** on key elements of HEOR and value narrative and be the Swiss internal source of expertise in Health Economics and Outcomes Research, liaising with global HEOR functions.

What you'll bring to the role:

- Degree in Economics, Medical/Life Sciences or Pharmacy. Post-graduate qualification desired in Health Economics, Statistics, Epidemiology, Health Policy, Health Sciences or related field
- Full professional proficiency in English, German is considered an advantage
- 4+ years of professional experience in Market Access, Health Economics, Statistics or similar field
- Experience in cost-effectiveness analyses, budget impact modelling, and comparative effectiveness research
- Experience in crafting and communicating compelling value stories to diverse stakeholders
- Understanding of the Swiss Healthcare System, Market Access principles and data landscape highly desirable
- Ability to work as part of, and lead a cross-functional team, in a matrix environment
- Strong analytical, strategic and problem-solving as well as project management capabilities

## Why Novartis?

Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that

change patients' lives. Ready to create a brighter future together?

<https://www.novartis.com/about/strategy/people-and-culture>

Disclaimer\*: Some restrictions on flexible working options may apply and will be discussed during interview if applicable

## Benefits and Rewards:

Read our handbook to learn about all the ways we'll help you thrive personally and professionally:

<https://www.novartis.com/careers/benefits-rewards>

## Commitment to Diversity and Inclusion / EEO:

Novartis is committed to building an outstanding, inclusive work environment and diverse teams representative of the patients and communities we serve.

## Accessibility and accommodation:

Novartis is committed to working with and providing reasonable accommodation to all individuals. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in order to receive more detailed information about the essential functions of a position, please send an e-mail to [diversity.inclusion\\_ch@novartis.com](mailto:diversity.inclusion_ch@novartis.com) and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

## Join our Novartis Network:

If this role is not suitable to your experience or career goals but you wish to stay connected to hear more about Novartis and our career opportunities, join the Novartis Network here:

<https://talentnetwork.novartis.com/network>

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Division

International

Business Unit

Innovative Medicines

Location

Switzerland

Site

Rotkreuz (Office-Based)

Company / Legal Entity

C018 (FCRS = CH018) Novartis Pharma Schweiz AG

Functional Area

Market Access

Job Type

Full time

Employment Type

Regular

Shift Work

No

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2. <https://www.novartis.com/careers/benefits-rewards>
3. <https://www.novartis.com/about/strategy/people-and-culture>
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