

Senior Manager, R&D Portfolio and Engagement Communications

Job ID
REQ-10007731
Dez. 19, 2024
Schweiz

Zusammenfassung

Location: Basel, Switzerland

About the Role:

As Senior Manager, Communications R&D (Research & Development) Portfolio at Novartis you will play a critical role in telling our R&D pipeline story to inspire key audiences and bolster confidence in our future success and ability to deliver meaningful medicines for patients. You will develop and deliver effective internal and external communications strategies across the areas of R&D pipeline communications, media engagement and issues-management to enhance the company reputation.

About the Role

Key Responsibilities:

- Develop communications strategies and plans to tell our R&D pipeline story with an emphasis on what sets us apart,
- Manage pipeline news flow through the design and execution of internal and external communications strategies for key pipeline and business milestones.
- Implement regular touchpoints with relevant team members and other tactics to track and plan for key data releases and other milestones.
- Support proactive and reactive media engagement activities related to the R&D pipeline and contribute to the Novartis R&D narrative and storytelling efforts.
- Support issues management efforts for R&D specific topics by anticipating potential issues, scenario planning and developing strategic communications to manage risk to the Novartis reputation.
- Serve as key R&D Communications partner for relevant medical conferences and announce and position Novartis collaborations, deals, and acquisitions internally and externally in partnership with Business Development and Financial Communications colleagues.
- Aid in the development of materials and messaging for quarterly reporting activities and other Investor Relations events.
- Maintain a keen understanding of the external environment as well as key stakeholder needs.
- Drive innovative approaches to pipeline news flow management, issues management and other focus areas by closely tracking best and emerging practices within and beyond our industry.
- Exemplify a predictive mindset seeking multidirectional insights to understand our environment and stakeholders and embrace experimentation and action, as well as effectively track and measure

programs and initiatives to inform decision-making and ensure impact and progress against our goals.

Essential Requirements:

- Extensive experience in communications with focus on R&D, media, pipeline communications or related fields.
- Proven track record of developing and implementing successful communications strategies.
- Strong industry and R&D understanding with ability to thrive in a fast paced, dynamic environment and drive results under tight deadlines.
- Excellent written and verbal communications skills accompanied by excellent people skills.
- Strong analytical skills with the ability to interpret data and insights to drive decision-making.
- Business and organizational awareness, enterprise perspective.

Benefits and rewards:

Read our handbook to learn about all the ways we'll help you thrive personally and professionally:

<https://www.novartis.com/careers/benefits-rewards>

Commitment to Diversity & Inclusion:

We are committed to building an outstanding, inclusive work environment and diverse teams representative of the patients and communities we serve.

Accessibility and accommodation:

Novartis is committed to working with and providing reasonable accommodation to all individuals. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in any order to receive more detailed information about essential functions of a position, please send an e-mail to inclusion.switzerland@novartis.com and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together?

<https://www.novartis.com/about/strategy/people-and-culture>

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Abteilung
Corporate Affairs
Business Unit
CTS
Ort
Schweiz
Website
Basel (City)

Company / Legal Entity
C028 (FCRS = CH028) Novartis Pharma AG
Functional Area
Communications & Public Affairs
Job Type
Full time
Employment Type
Regular
Shift Work
No
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