

# Senior Manager, Communications - Global Functions & Leadership

Job ID  
REQ-10008725  
Juli 16, 2024  
Schweiz

## Zusammenfassung

Location: Basel, Switzerland - Hybrid About the role: As the Senior Manager, Communications - Global Functions & Leadership you will support the corporate affairs strategy and positioning for Novartis International, delivering strategic communications and honing the influence of the International headquarter functions (Commercial Launch Strategy, Medical Affairs, Value and Access) and leadership with our markets and other key stakeholders to build favorable conditions for the success of our business, as well as supporting overall strategic engagement of our International employees.

## About the Role

### Key Responsibilities:

- Support execution of the strategic communications for the International Headquarter Functions (Commercial Launch Strategy, Medical Affairs, Value & Access) and leadership with an objective to build influence, impact and help drive success of the International commercial model and business.
- Support the design, coordination and execution of an influential, targeted and measurable Employee Engagement plan for International, including the International Leadership Forum, among others audience groups. Strategically handle requests and maintain an editorial plan.
- Deliver written and visual content to a high standard, in a range of forms, events, creative and social media.
- Support corporate affairs positioning of selected International Leadership Team leaders aligned to strategy for President, International, including policy and advocacy communications, social media and media relations guide and support.
- Develop insights and measurement frameworks to guide strategy and monitor and predict performance, aligned to and in support of OGSM frameworks.
- Build and maintain close and strategic collaborations with partner Headquarter Functions and work seamlessly with internal partners and customers across corporate affairs, including the International Regions, markets/countries communications teams to guide best practice with insights and findings and deliver integrated and impactful plans and outcomes.
- Stay abreast of key business outcomes, the environmental, policy and advocacy issues impacting the company's ability to operate in International markets.

- Support external relationships such as media, patient groups, political offices, etc. and ensure consistency of company brand and market position in all communications.
- Exemplify a predictive mentality; seek multidirectional insights to understand our environments and collaborators, and adopts iterative, measurable experimentation and action.

### **Essential Requirements:**

- Bachelor's degree or other qualification.
- Extensive years' experience in diversified communications, patient advocacy or public affairs including employee engagement.
- Change communications and issues management experience.
- Shows curiosity and develops understanding and awareness of the latest communications, advocacy and insights trends and approaches, and seeks to continually improve.
- Takes an outcomes-focused approach, optimally applying insights to guide execution and analytics to understand and improve impact.
- Ability to influence at a senior level and navigate complexity.
- Understanding of diverse customer perspectives.
- Management of agency partners and budget management.
- Product, pipeline or commercial PR communications, content strategy and implementation.

### **Desirable Requirements:**

- Language: English plus one of German, Spanish, or Italian.

### **Benefits and rewards:**

Read our handbook to learn about all the ways we'll help you thrive personally and professionally:

<https://www.novartis.com/careers/benefits-rewards>

### **Commitment to Diversity & Inclusion:**

*We are committed to building an outstanding, inclusive work environment and diverse teams representative of the patients and communities we serve.*

### **Accessibility and accommodation:**

Novartis is committed to working with and providing reasonable accommodation to all individuals. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in any order to receive more detailed information about essential functions of a position, please send an e-mail to [inclusion.switzerland@novartis.com](mailto:inclusion.switzerland@novartis.com) and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

**Why Novartis:** Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together?

<https://www.novartis.com/about/strategy/people-and-culture>

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<https://talentnetwork.novartis.com/network>

Abteilung

Corporate Affairs

Business Unit

CTS

Ort

Schweiz

Website

Basel (City)

Company / Legal Entity

C028 (FCRS = CH028) Novartis Pharma AG

Alternative Location 1

Slowenien

Alternative Location 2

Irland

Alternative Location 3

Tschechische Republik

Functional Area

Communications & Public Affairs

Job Type

Full time

Employment Type

Regular

Shift Work

No

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Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

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