

# Director, US Patient Advocacy (East Hanover, NJ)

Job ID  
REQ-10009867  
Juli 23, 2024  
USA

## Zusammenfassung

Novartis is hiring four Directors to lead different therapeutic areas in our Patient Advocacy organization including: Immunology, Breast & Hematology, Neuroscience, and RLT / Solid Tumors. Each Director will be responsible for setting strategy and leading collaboration with relevant patient communities to understand unmet needs that inform business strategy, mobilize patients to seek the best care and reduce access barriers.

## About the Role

### Major accountabilities:

- **Build trusted, long-term relationships with patient organizations and communities in focused specific disease areas, centered on two-way communications and collaborations to advance shared priorities**
- **Partner with patient organizations to educate and mobilize patients to seek optimal care and elevate the voice of the patient to inform decisionmakers in the patient treatment journey, including HCPs, policymakers and payers**
- **Develop and execute integrated patient advocacy strategies aligned to critical business and corporate priorities based on deep understanding of the patient/carer experience and unmet needs**
- **Ensure patient/carer insights and implications for launch and growth brands are systematically actioned across corporate affairs and with cross-functional partners**
- **Lead Patient Advocacy TA team, manage and develop talent**
- **Define priorities for TA grants and sponsorships**
- **Utilize corporate affairs function analytics and insights framework within scope of work**
- **Anticipate and manage risk to Novartis and brand reputation; advise business partners and leadership of reputational risk associated with specific activities or strategies**

- **Monitor and evaluate performance to achieve and maintain best-in-class outcomes, while being fully compliant**
- **Effectively manage budget and maximize agency ROI**

#### **Role Requirements:**

- **Success rate in achieving desired business objectives and outcomes for specified therapeutic area**
- **Leadership and functional alignment of strategies, priorities, and objectives across therapeutic area**
- **Utilization of OGSM framework planning approach with measurable results and assessment of business impact**
- **Success rate in identification, management, and resolution of critical issues**

#### **Minimum Requirements:**

- **Bachelor's degree required**
- **12+ years of experience in patient advocacy or related discipline with a healthcare and/or pharmaceutical background**
- **Commercial launch experience**
- **Development and implementation of integrated plans and projects against business objectives and priorities**
- **Management of agency partners and budget**

#### **Desirable Requirements:**

- **Leadership presence and ability to influence across diverse set of matrix cross-functional partners and leaders**
- **Understanding of US policy landscape**

**Why Novartis:** Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

**Benefits and Rewards:** Read our handbook to learn about all the ways we'll help you thrive personally and

professionally: <https://www.novartis.com/careers/benefits-rewards>

**Commitment to Diversity & Inclusion:** Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

**Novartis Compensation and Benefit Summary:** The pay range for this position at commencement of employment is expected to be between \$174,400.00 - \$261,600.00 / year; *however, while salary ranges are effective from 1/1/24 through 12/31/24, fluctuations in the job market may necessitate adjustments to pay ranges during this period. Further, final pay determinations will depend on various factors, including, but not limited to geographical location, experience level, knowledge, skills, and abilities.* The total compensation package for this position may also include other elements, including a sign-on bonus, restricted stock units, and discretionary awards in addition to a full range of medical, financial, and/or other benefits (including 401(k) eligibility and various paid time off benefits, such as vacation, sick time, and parental leave), dependent on the position offered. Details of participation in these benefit plans will be provided if an employee receives an offer of employment. If hired, employee will be in an "at-will position" and the Company reserves the right to modify base salary (as well as any other discretionary payment or compensation program) at any time, including for reasons related to individual performance, Company or individual department/team performance, and market factors.

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### **EEO Statement:**

The Novartis Group of Companies are Equal Opportunity Employers and take pride in maintaining a diverse environment. We do not discriminate in recruitment, hiring, training, promotion or other employment practices for reasons of race, color, religion, gender, national origin, age, sexual orientation, gender identity or expression, marital or veteran status, disability, or any other legally protected status. We are committed to building diverse teams, representative of the patients and communities we serve, and we strive to create an inclusive workplace that cultivates bold innovation through collaboration and empowers our people to unleash their full potential.

### **Accessibility & Reasonable Accommodations**

The Novartis Group of Companies are committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the application process, or to perform the essential functions of a position, please send an e-mail to [us.reasonableaccommodations@novartis.com](mailto:us.reasonableaccommodations@novartis.com) or call +1(877)395-2339 and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

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