

# Manager, Digital Storytelling

Job ID  
REQ-10009916  
Aug. 19, 2024  
Schweiz

## Zusammenfassung

Giving our audiences an emotional connection to what we do and how we do it This important role will support our People & Culture communications work through content creation/curation, design, and storytelling across various platforms—focused on the human experience. You'll pioneer the use of cutting-edge IT and digital tools, collaborate globally, and shape the story of our organization, leaving a lasting impact on talent engagement and strategic communications.

## About the Role

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Giving our audiences an emotional connection to what we do and how we do it

This important role will support our People & Culture communications work through content creation/curation, design, and storytelling across various platforms—focused on the human experience. You'll pioneer the use of cutting-edge IT and digital tools, collaborate globally, and shape the story of our organization, leaving a lasting impact on talent engagement and strategic communications.

Location: Basel, Switzerland Dublin, Hyderabad, Prague (US is also an available location for this role please apply for the separate position if you are US based)

Key Responsibilities:

- **Storytelling Excellence:** Craft compelling content focused on employee and human experiences, collaborating with content creators to showcase diverse narratives that resonate with our audience.
- **Digital Innovation:** Collaborate as a point of contact (POC) for IT and digital experience tools and channels, driving forward-thinking strategies to enhance our online presence and engagement.
- **Global Onboarding Leadership:** Co-lead the development of new hire onboarding experiences and content globally alongside the Culture Content & Channels Manager, ensuring a seamless and impactful introduction to Novartis.
- **Strategic Collaboration:** Work closely with Creative Services and Operations teams to ensure efficient and effective distribution of our messages, leveraging their expertise to amplify our storytelling impact across various platforms.
- **Team Player:** Willing and hungry to lend a hand across the team when things get intense

Role requirements:

- Bachelor's degree (or equivalent) required
- Strong communications experience (internal, external or both) in a large multi-national company

- Experience strategizing and creating with owned, earned and paid media
- Natural storyteller; Knows how to easily create or curate impactful stories and effective visual and written content for various tactics and audiences on varied channels (social and otherwise)
- Strong acumen and comfort with technology
- Able to achieve results and to operate within a complex, fast-paced and changing environment

Nice to have:

- High capacity for quick learning; Loves feedback; Willing to make mistakes
- Proven ability to collaborate with cross functional teams and senior executives to align communication strategies with organizational goals and experience in project management

Benefits and rewards:

Read our handbook to learn about all the ways we'll help you thrive personally and professionally:

<https://www.novartis.com/careers/benefits-rewards>

Commitment to Diversity & Inclusion:

*We are committed to building an outstanding, inclusive work environment and diverse teams representative of the patients and communities we serve.*

Accessibility and accommodation:

Novartis is committed to working with and providing reasonable accommodation to all individuals. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in any order to receive more detailed information about essential functions of a position, please send an e-mail to [inclusion.switzerland@novartis.com](mailto:inclusion.switzerland@novartis.com) and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

**Why Novartis:** Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

**Join our Novartis Network:** Not the right Novartis role for you? Sign up to our talent community to stay connected and learn about suitable career opportunities as soon as they come up: <https://talentnetwork.novartis.com/network>

**Benefits and Rewards:** Read our handbook to learn about all the ways we'll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

Abteilung

Corporate Affairs

Business Unit

CTS

Ort

Schweiz

Website

Basel (City)

Company / Legal Entity

C028 (FCRS = CH028) Novartis Pharma AG

Alternative Location 1

Indien

Alternative Location 2

Irland

Alternative Location 3

Tschechische Republik

Functional Area

Communications & Public Affairs

Job Type

Full time

Employment Type

Regular

Shift Work

No

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Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

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