

Director ESG & Sustainability Communications

Job ID
REQ-10016845
Aug. 19, 2024
Schweiz

Zusammenfassung

Location: Basel, Switzerland; or London Westworks The Director ESG & Sustainability Communications will direct and implement strategic communications for ESG and sustainability initiatives, amplifying Novartis's profile as a leader in social impact and sustainability. Enhance visibility and engagement through strategic media relationships and compelling messaging across internal and external platforms. Stay attuned to shifting landscape of sustainability and ESG, adeptly managing reactive communication to address emerging issues and opportunities. Utilize real time data to anticipate trends and shape forward thinking communications initiatives, ensuring corporate communications serves as an authoritative voice for stakeholders.

About the Role

Your responsibilities include, but not limited to:

- Develop and execute a comprehensive communications strategy that highlights Novartis as a leader in access to innovation, social impact and ESG, shaping the external and internal landscape to build influence, drive reputation, and thought leadership consistent with the Novartis enterprise strategy.
- Develop and implement proactive communication strategies that highlight Novartis's commitment to social impact and access principles.
- Lead development of thought leadership and storytelling around Novartis' commitment to access and engage internal and external audiences around this theme.
- Identify key global sustainability events and coordinate partnerships, key messaging, executive communication and associated external and internal outreach.
- Lead reactive ESG communications; accurately responding to Media and investor inquiries, including ratings and rankings ensuring that responses are consistent with Novartis's commitment to ESG principles.
- Partner with Investor Relations, Financial Communications & SEO Office to position Novartis effectively with key stakeholder audiences.
- Facilitate cross-functional collaboration, ensuring alignment and consistency in ESG messaging and communications across the organization.
- Lead crisis and issues response on ESG topics and build long term relationship with key media to support proactive communication.
- Develop deep understanding of the evolving landscape of ESG to inform strategy and initiative to ensure

Novartis remains at the forefront of sustainability and social impact topics.

- Leverage analytics to inform communication strategies, track performance, and adjust tactics to achieve desired outcomes. Implement measurement frameworks to evaluate the impact of ESG initiatives and ensure continuous improvement.

What you will bring to the role:

- Bachelor's degree, advanced degree preferred.
- Proficiency in English required, excellent verbal and written communication skills.
- Significant demonstrated experience gained in communications, with a focus on global health, Sustainability & ESG.
- Proven track record in sustainability communications with demonstrated success in developing global strategies, enhancing corporate reputation, and engaging diverse stakeholders.
- Demonstrated ability to build and maintain relationships with media and key stakeholders in ESG arena.
- Excellent analytical skills with the ability to interpret data and insights to drive decision-making and measure communications strategies.
- Demonstrated ability to build and maintain relationships with media and key stakeholders.
- Exceptional leadership, communication, and stakeholder management abilities.
- Ability to thrive in a fast-paced, dynamic environment and drive results under tight deadlines.
- Consultancy experience is a nice to have.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together?
<https://www.novartis.com/about/strategy/people-and-culture>

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Abteilung

Corporate Affairs

Business Unit

CTS

Ort

Schweiz

Website

Basel (City)

Company / Legal Entity

C028 (FCRS = CH028) Novartis Pharma AG

Alternative Location 1
Vereinigtes Königreich
Functional Area
Communications & Public Affairs
Job Type
Full time
Employment Type
Regular
Shift Work
No
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Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

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