

# P&R Manager

Job ID  
REQ-10023654  
Sep 27, 2024  
Südkorea

## Zusammenfassung

- Implements optimal P&R strategies, contributes to the timely listings, expansion and contract renewals of Novartis brands.
- Manage cross-functional teams in the development and submission of value dossiers to HTA bodies.
- Shape P&R environment through generate policy proposal and key stakeholder engagement.

## About the Role

### Key Responsibilities:

- Strategic Access Manager are public relations experts who coordinate P&R shaping efforts by working with the government (MOHW, HIRA and NHIS), National Assembly, KRPIA, academy and media.
- Leads the development of an optimal brand pricing strategy, in collaboration Global and Region Pricing and Reimbursement and with cross-functional team
- Develops economic evidence and value messages that will secure timely listing and reimbursement expansion of Novartis brands.
- Works closely with all internal cross functional stakeholders determine optimal pricing and access strategy for new and existing products.
- Take responsibility for payer and government relations activities in support of market access objectives.
- Development and implementation of Government relations strategic plan to deliver enhanced and aligned relationships with Government bodies.
- Develop communication strategy relative with Policy Shaping, close communication and alignment with Country Public Affairs and Communication Team
- Participated in industry associations, conferences and other events to represent company position and develop knowledge and relationships.

### Essential Requirements:

- + 5 years of value and access experience or relevant experience in pharma industry
- Strong cross-functional collaboration experience
- Challenge-oriented with passion and confidence

- Business level of English proficiency

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Abteilung

International

Business Unit

Innovative Medicines

Ort

Südkorea

Website

Seoul

Company / Legal Entity

KR01 (FCRS = KR001) Novartis Korea Limited

Functional Area

Market Access

Job Type

Full time

Employment Type

Regular

Shift Work

No

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