

# Medical Lead

Job ID  
REQ-10032692  
Dez. 12, 2024  
Schweden

## Zusammenfassung

Location: Sweden, Field based.

The Medical Lead plays a pivotal role in shaping the scientific narrative and driving brand advocacy within the assigned medicine and/or Therapeutic Area(s). This position is instrumental in ensuring that the Medical Affairs tactics and execution aligns with and supports the overarching business objectives.

The core responsibility is to drive knowledge transfer and thereby establish and nurture strong relationships with Key Medical Experts (MEs) and other influential stakeholders across the life cycle for key brands. The Medical Lead is also responsible for operationalizing evidence generation initiatives in close partnership with the Nordic Evidence Generation Lead(s), ensuring these efforts are in line with overarching scientific and business priorities and IEP.

Additionally, the role manages early discussions on pipeline assets and off-label information, while maintaining the highest standards of scientific accuracy and compliance. Through these efforts, the Medical Lead ensures the positioning of the asset within the broader scientific community.

This position reports to the Country Medical Director.

## About the Role

### Your Key Responsibilities:

Your responsibilities include, but not limited to:

- Lead initiatives to foster strong knowledge transfer and understanding among key Medical Experts for priority brands within the assigned Therapeutic Area(s).
- Leverage in-depth scientific expertise and utilize tailored engagement strategies to ensure Medical Experts have full knowledge and understanding of the latest clinical data and research. Employ strategic, personalized interactions to not only communicate key medical information but also to cultivate advocacy by engaging Medical Experts in scientific discussions, collaborative projects, and evidence generation activities.
- Operationalize integrated evidence generation plans in collaboration with the Nordic Evidence Generation Lead(s). Engage strategic Medical Experts to participate in and support evidence generation initiatives, ensuring that data generated aligns with both local and global scientific and business objectives.
- Lead and manage external discussions with healthcare professionals regarding pipeline assets, ensuring that the scientific and strategic narrative is clear, compelling, and aligned with the company's objectives. Address off-label inquiries with the highest standards of scientific integrity and compliance, serving as a trusted source of information.
- Develop and execute the Nordic/Country Medical Affairs Strategy for the assigned Therapeutic Area(s).

Ensure that this strategy is closely aligned with global objectives, while also addressing local needs and market dynamics.

- Serve as the subject matter expert (SME) within the Therapeutic Area(s), providing scientific leadership to cross-functional teams. Lead the dissemination of evidence and data to influence national guidelines and recommendations, ensuring that the latest scientific insights are effectively communicated to key stakeholders.
- Work collaboratively with Market Access, the Healthcare Manager (HCM), and other cross-functional stakeholders and teams to develop a cohesive approach to brand advocacy, medical engagement, and market access strategies.
- Ensure alignment across functions to maximize the impact of medical activities. Lifecycle Management: Oversee medical projects throughout the entire product life cycle, from development to post-marketing authorization. Manage budget and resources to ensure the timely and successful execution of these projects.

## Essential Requirements:

- Education: Master's degree in Natural Science or equivalent.
- Cardiology therapeutic area knowledge.
- Min 2 years of experience in Medical Affairs from Pharma.
- Deep knowledge of and interest in the healthcare system, patient journeys, and the competitive landscape.
- Making an impact.
- Proficient English and Swedish, both written and spoken.
- Strong strategic mindset with a focus on collaborative engagement across functions.
- Excellent communication and presentation skills.

## Desirable Requirements:

- MD or PHD Degree.

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