

Director, Innovation Lab MAVA Lead

Job ID
REQ-10004394
Jun 03, 2024
Estados Unidos

Resumen

Location: Remote This position can be based remotely anywhere in the U.S. (there may be some restrictions based on legal entity). Please note that this role would not provide relocation as a result. The expectation of working hours and travel (domestic and/or international) will be defined by the hiring manager. The Director, Innovation Lab – AI Innovation Lead sits within the US Innovation Lab (iLab), a part of the Marketing Technology Product Management team. In this role, you will join a highly innovative and intrapreneurial group with a focus on accelerating Metaverse Augmented Reality (MAVA) Use Cases in the US. With a deep expertise in MAVA you will help shape our MAVA Innovation Strategy and lead the experimentation of innovative MAVA-based products and services aligned to Novartis US objectives. We think differently here; we are constantly thinking about tomorrow, and we are designing the future— today. Your primary focus will be on MAVA product/program management. You will manage the execution of proof of concepts, lead cross-functional teams, and foster a culture learning and collaboration. This includes managing program and project delivery, overseeing use case workstream pilots, and identifying, analyzing, and mitigating risks and dependencies to achieve de-fined objectives for marketing, sales, and other functions. You will engage with leaders at all levels of the global organization to align plans, product roadmap and approaches.

About the Role

Key Responsibilities:

- Own Product/Program Management of iLab MAVA pursuits, employing the Evidence-based, Data-driven Innovation Model and Innovation Framework to inform use case decision-making, prioritize efforts, and execute the product roadmap via Agile methodology, including resource planning, funding, and use case prioritization
- Manage the execution of MAVA POCs/MVPs using your knowledge of this space, identifying, analyzing, and mitigating risks and dependencies and collaborating with leaders across the enterprise to establish plans, product roadmaps, and approaches aligned to IMUS strategy and objectives to deliver results
- Oversee the lifecycle of MAVA POCs/MVPs, from discovery, to development, to launch, to scale, validating or invalidating hypotheses and iterating to achieve business objectives
- Be the iLab resident expert and a recognized expert in MAVA technologies, and provide thought leadership and iLab POV, accelerating MAVA capabilities and associate proficiency
- Build a culture of continuous learning and improvement, fostering an environment that encourages experimentation, innovation, while minimizing risks
- Lead cross-functional teams of experts and external strategic partners to enable experimentation and manage supporting activities execution, including comms, training, workshops, and hackathons
- Leverage data, user research, competitive and market analysis to help define and execute MAVA strategy and roadmap, balancing short-term deliverables and long-term vision while ensuring human-

centered design

- Define and monitor key performance indicators (KPIs) to measure the impact of MAVA initiatives.
- Lead multi-functional, multi-disciplinary teams of functional experts and external partners to co-develop and experiment potential solutions rooted in evidence-based hypotheses testing, using validated instruments, and data-driven analysis and ROI projections
- Maintain program/ project program governance (Steering Committees, monthly business updates, monthly financial reporting, etc.). Ensure team reporting consistency across multiple Sharepoint and MS Teams sites ensuring documents are catalogued, easy to find, and up to date. And ensure accurate minutes of meetings including key decisions, next steps, accountabilities, and timelines are timely published and maintained.

What You'll Bring to the Role:

Education: Bachelor's degree in Computer Science, Information Technology, Data Science, or a related field. MBA, Master's in related field preferred.

Essential Requirements:

- Experience working with commercial teams creating solutions with AI
- 10 years of MAVA and Innovation Management, including with Big Tech, with a focus on MAVA-specific technologies
- 8 years of Product Management, Strategy, Innovation, or consulting role
- Deep demonstrated passion for innovation with intrapreneurial behaviors such as strategic thinking and problem-solving to lead change management vital for enabling MAVA solutions. Successful track record in driving disruptive thinking, leading ideation, and meeting business objectives.
- Significant experience in MAVA, and latest MAVA technologies. Experience leading multiple product development cycles from concept to scale in MAVA.
- Experience defining product requirements and using data and metrics to determine improvements
- Excellent communication, collaboration, and interpersonal skills (verbal, written, presentation) for bridging between scientific and business participants with the ability to explain complex technical concepts to non-technical partners and for driving a program to effective implementation
- Strong relationship-building, influencing and negotiating skills. Demonstrated experience engaging and influencing senior executives. Demonstrated ability to work in a fast-paced, multidisciplinary environment, with a comfort in the ambiguous, adapting quickly to changing priorities.

Why Novartis: Our purpose is to reimagine medicine to improve and extend people's lives and our vision is to become the most valued and trusted medicines company in the world. How can we achieve this? With our people. It is our associates that drive us each day to reach our ambitions. Be a part of this mission and join us! Learn more here: <https://www.novartis.com/about/strategy/people-and-culture>

You'll Receive: You can find everything you need to know about our benefits and rewards in the Novartis Life Handbook. <https://www.novartis.com/careers/benefits-rewards>

Commitment to Diversity & Inclusion: Novartis is committed to building an outstanding, inclusive work environment and diverse teams representative of the patients and communities we serve.

The pay range for this position at commencement of employment is expected to be between \$201,600 and \$302,400/year; however, while salary ranges are effective from 1/1/23 through 12/31/23, fluctuations in the job market may necessitate adjustments to pay ranges during this period. Further, final pay determinations will depend on various factors, including, but not limited to geographical location, experience level, knowledge, skills and abilities. The total compensation package for this position may also include other elements, including

a sign-on bonus, restricted stock units, and discretionary awards in addition to a full range of medical, financial, and/or other benefits (including 401(k) eligibility and various paid time off benefits, such as vacation, sick time, and parental leave), dependent on the position offered. Details of participation in these benefit plans will be provided if an employee receives an offer of employment. If hired, employee will be in an “at-will position” and the Company reserves the right to modify base salary (as well as any other discretionary payment or compensation program) at any time, including for reasons related to individual performance, Company or individual department/team performance, and market factors.

Join our Novartis Network: If this role is not suitable to your experience or career goals but you wish to stay connected to hear more about Novartis and our career opportunities, join the Novartis Network here:
<https://talentnetwork.novartis.com/network>

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients’ lives. Ready to create a brighter future together?
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EEO Statement:

The Novartis Group of Companies are Equal Opportunity Employers and take pride in maintaining a diverse environment. We do not discriminate in recruitment, hiring, training, promotion or other employment practices for reasons of race, color, religion, gender, national origin, age, sexual orientation, gender identity or expression, marital or veteran status, disability, or any other legally protected status. We are committed to building diverse teams, representative of the patients and communities we serve, and we strive to create an inclusive workplace that cultivates bold innovation through collaboration and empowers our people to unleash their full potential.

Accessibility & Reasonable Accommodations

The Novartis Group of Companies are committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the application process, or to perform the essential functions of a position, please send an e-mail to us.reasonableaccommodations@novartis.com or call +1(877)395-2339 and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

División

US

Business Unit

Innovative Medicines

Ubicación

Estados Unidos

Sitio

Remote Position (USA)

Company / Legal Entity

U014 (FCRS = US014) Novartis Pharmaceuticals Corporation

Functional Area

Márketing

Job Type

Full time

Employment Type

Regular

Shift Work

No

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