

# Director, Research & Analytics-Corporate Affairs

Job ID  
REQ-10010198  
Jul 08, 2024  
Estados Unidos

## Resumen

The Director, Research & Analytics will play a pivotal role in driving data-driven decision-making, enhancing stakeholder engagement, and positioning the Analytics and Insights team as a strategic powerhouse. They will leverage cutting-edge technologies, methodologies, and practices to deliver impactful insights and drive strategic decision-making with greater efficiency and effectiveness.

## About the Role

### Key Responsibilities

- **Trust & Reputation Research:** In partnership with strategic vendors, conduct in-depth research on trust and reputation drivers across defined markets and target audiences. Analyze data and provide actionable insights to enhance the organization's reputation and strengthen stakeholder relationships.
- **Market & Competitor Intelligence:** Collect and analyze market and competitor data to provide insights on market trends, competitive positioning, and opportunities for growth. Inform business strategies and support successful market positioning.
- **Politics & Policy Development Research & Analysis:** Stay abreast of political landscapes, policy developments, and regulatory changes that may impact the organization. Conduct research and analysis to inform proactive approaches and strategies in response to political and policy developments.
- **General Research Projects:** Lead and oversee research projects on various topics as assigned. Apply rigorous research methodologies and analytical techniques to generate meaningful insights and identify actionable recommendations for stakeholders.
- **External Trends:** Monitor and analyze external trends, emerging technologies (including AI), and best practices in analytics and insights. Provide recommendations on adopting new tools, methodologies, or approaches to enhance the effectiveness and impact of the Analytics and Insights team.
- **Agile Research Methodologies:** Embrace agile research methodologies that allow for faster and iterative research cycles, enabling real-time insights and more responsive strategies. Explore lean research approaches and experiment with quick feedback loops to ensure relevance and effectiveness.
- **ROI and Impact Measurement:** Implement frameworks and methodologies for measuring the return on investment (ROI) and impact of research and analytics initiatives. Develop key performance indicators (KPIs) that link research findings to business outcomes and track the effectiveness of insights-driven strategies.
- **Agency & Partner Management:** Collaborate with external research agencies and partners to design and execute research projects, ensuring high-quality deliverables and optimal utilization of resources. Manage relationships and drive performance through effective vendor management.
- **Automation and AI Integration:** Explore opportunities to automate research processes and integrate AI technologies. This may include automating data collection, cleaning, and processing tasks, as well as

leveraging AI algorithms for advanced analysis and pattern recognition.

- Consult CA Teams and Strategic Planning: Consult with cross-functional teams in Corporate Affairs and other departments, leveraging research findings to develop actionable plans and strategies. Provide guidance and support in translating research insights into impactful initiatives and campaigns.

*This position will be located at the East Hanover, NJ site and will not have the ability to be located remotely. This position will require 10% travel as defined by the business (domestic and/ or international).*

## **Role Requirements**

- Research and Analysis: Proficient in research methodologies, data collection, analysis, and interpretation. Skilled in both qualitative and quantitative research techniques.
- Data Analytics and Visualization: Strong analytical skills, with the ability to extract insights from complex data sets. Proficient in data visualization tools and techniques to effectively communicate findings.
- Strategic Thinking and business partnering: Capable of translating research insights into actionable strategies. Skilled in aligning research objectives with organizational goals and priorities.
- Project Management: Strong project management skills, with the ability to manage multiple research projects simultaneously, ensuring timely delivery of quality outputs.
- Problem-solving and Critical Thinking: Capable of identifying and addressing research challenges, applying critical thinking to solve complex problems, and making informed decisions based on data-driven insights.
- Excellent verbal and written communication skills, with the ability to clearly convey complex research findings to non-technical stakeholders. Proficient in creating compelling presentations and reports.
- Bachelor's degree in Analytics, Data Science, Statistics, Computer Science, or a related field. An advanced degree is preferred.

The pay range for this position at commencement of employment is expected to be between \$174,400 and \$261,600 per year; however, while salary ranges are effective from 1/1/24 through 12/31/24, fluctuations in the job market may necessitate adjustments to pay ranges during this period. Further, final pay determinations will depend on various factors, including, but not limited to geographical location, experience level, knowledge, skills and abilities. The total compensation package for this position may also include other elements, including a sign-on bonus, restricted stock units, and discretionary awards in addition to a full range of medical, financial, and/or other benefits (including 401(k) eligibility and various paid time off benefits, such as vacation, sick time, and parental leave), dependent on the position offered. Details of participation in these benefit plans will be provided if an employee receives an offer of employment. If hired, employee will be in an "at-will position" and the Company reserves the right to modify base salary (as well as any other discretionary payment or compensation program) at any time, including for reasons related to individual performance, Company or individual department/team performance, and market factors.

**Why Novartis:** Our purpose is to reimagine medicine to improve and extend people's lives and our vision is to become the most valued and trusted medicines company in the world. How can we achieve this? With our people. It is our associates that drive us each day to reach our ambitions. Be a part of this mission and join us! Learn more here: <https://www.novartis.com/about/strategy/people-and-culture>

**You'll Receive:** You can find everything you need to know about our benefits and rewards in the Novartis Life Handbook. <https://www.novartis.com/careers/benefits-rewards>

**Commitment to Diversity & Inclusion:** Novartis is committed to building an outstanding, inclusive work environment and diverse teams representative of the patients and communities we serve.

**Join our Novartis Network:** If this role is not suitable to your experience or career goals but you wish to stay connected to hear more about Novartis and our career opportunities, join the Novartis Network here:  
<https://talentnetwork.novartis.com/network>

**Why Novartis:** Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together?  
<https://www.novartis.com/about/strategy/people-and-culture>

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The Novartis Group of Companies are Equal Opportunity Employers and take pride in maintaining a diverse environment. We do not discriminate in recruitment, hiring, training, promotion or other employment practices for reasons of race, color, religion, gender, national origin, age, sexual orientation, gender identity or expression, marital or veteran status, disability, or any other legally protected status. We are committed to building diverse teams, representative of the patients and communities we serve, and we strive to create an inclusive workplace that cultivates bold innovation through collaboration and empowers our people to unleash their full potential.

### **Accessibility & Reasonable Accommodations**

The Novartis Group of Companies are committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the application process, or to perform the essential functions of a position, please send an e-mail to [us.reasonableaccommodations@novartis.com](mailto:us.reasonableaccommodations@novartis.com) or call +1(877)395-2339 and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

División

Corporate Affairs

Business Unit

CTS

Ubicación

Estados Unidos

Sitio

East Hanover (New Jersey)

Company / Legal Entity

U061 (FCRS = US002) Novartis Services, Inc.

Functional Area

Communications & Public Affairs

Job Type

Full time

Employment Type

Regular

Shift Work

No

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