

# Early Product & Launch Excellence Lead

Job ID  
REQ-10013591  
Jun 28, 2024  
Grecia

## Resumen

As an Early Product Planning and Launch Excellence Lead, you will be accountable for building the foundation of successful future launches by mastering a fast-changing environment and building sustainable networks throughout the lifecycle of innovative medicine. Drive early launch excellence through early identification, prioritization of assets and pipeline management. Lead the collaboration across functions and with the cluster, region and Global level to plan, and deliver the pre-launch activities.

## About the Role

### Major Accountabilities:

- Early identification and overview of new molecular entities and product line extension needs (e.g. new indications, formulations and/or dose strengths of a new molecular entity).
- Drives and coordinates the cross-functional review of the portfolio to assess new product potential and priority, supporting the decision to launch/not launch the product.
- Contributes to mapping/profiling of ME/decision makers/other stakeholders.
- Mapping of patient journey and treatment patterns.
- Develops peer-to-peer relationships, engage and establish partnerships to gain contributions by ME and other external stakeholders.
- Provides and discusses scientific information and data to healthcare professionals
- Accountable to identify clinical investigators with research proposals that are consistent with our product development strategies for facilitating the execution of Managed Access Programs (MAP) Investigator Initiated Studies, Research Collaborations, and RWE studies.
- Strategic partner in interdisciplinary local Disease Team where strategic and tactical decisions with respect to priority projects are prepared or taken.
- Coordinates and executes Market Analysis for new upcoming launches

### Job Requirements:

- Any of the following: MD, PhD, or MSc, in life sciences with solid medical/scientific background
- MSc in health economics or epidemiology will be considered as an extra asset
- 5 years' experience of the Healthcare System in data generation
- Scientific acumen; Healthcare system understanding
- Ability to establish engagement and build partnerships with Medical Experts and Health Policy stakeholders
- Holistic understanding across the pharmaceutical market and the product life cycle
- Business Acumen and Strategic mindset
- Emotional Intelligence, strong interpersonal skills, team player

- Entrepreneurial mindset; be inspiring, curious and unbossed
- Authentic leadership - Demonstrate executive presence, communication skills, ability to influence, build trusted peer-to-peer relationships
- Adaptable – is willing to change and grow in an uncertain and fast moving environment (high learning agility)
- Fluency in Greek and English, both in verbal and written communications

**Why Novartis:** Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

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División

International

Business Unit

Innovative Medicines

Ubicación

Grecia

Sitio

Metamorfosis

Company / Legal Entity

GR11 (FCRS = GR001) Novartis Hellas

Functional Area

Research & Development

Job Type

Full time

Employment Type

Regular

Shift Work

No

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Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

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