

Senior Manager, Global Health Programs & Foundation

Job ID
REQ-10016851
Ago 19, 2024
Suiza

Resumen

Location: Basel, Switzerland or London, UK The Senior Manager, Global Health Programs & Foundation will support the development and execution of the integrated communications strategy for key initiatives within Global Health & Sustainability (GH&S) that highlights Novartis Global Health as a leader, delivers against our enterprise strategy and shapes the environment. Lead the communications for the Foundation and associated executive communications whilst developing and maintaining key stakeholder relationships, including media, to ensure consistent and impactful messaging. Handle reactive communications and issues management while continuously measuring and optimizing communication effectiveness to align with organizational goals and drive Novartis's reputation in global health.

About the Role

Your responsibilities include, but not limited to:

- Support the development and execution of communications strategies for key global health programs.
- Drive the development and implementation of comprehensive communications to support the success of the Novartis Foundation initiatives, with a focus on health equity, access to innovation, and programs in Sub-Saharan Africa.
- Develop and manage executive communications for the Foundation Head including key messaging, content creation and social communications.
- Manage Foundation social channels and website and community management.
- Manage reactive communications; handling issues related to global health programs and pipeline.
- Develop key audiences and stakeholder insights, including media, investors, policymakers, healthcare professionals, associates, patients, and caregivers to drive campaign communications approach.
- Support broader media relations strategy and implementation efforts in alignment with organizational goals.
- Maintain relationships with key internal and external stakeholders, ensuring consistent messaging for all global health programs.
- Utilize analytics and insights framework to inform communication strategies and measure their effectiveness to continually assess our work.

- Exemplify a predictive mindset; seeking insights to shape our environment and stakeholder engagement, and embrace iterative, measurable action.

What you'll bring to the role:

- Bachelor's degree, in Communications, Public Relations, Journalism or related field, advanced degree preferred.
- Proficiency in English required, excellent verbal and written communication skills.
- Significant demonstrated experience gained in communications, with a focus on global health, philanthropy or related fields.
- Demonstrated ability to contribute to the development and implementation of successful communication strategies.
- Sound understanding of the healthcare industry, global health issues, and philanthropy practices.
- Strong analytical skills with the ability to interpret data and insights to support decision-making.
- Demonstrated ability to build and maintain relationships with media and key stakeholders.
- Effective interpersonal and communication skills, with the ability to collaborate across teams and stakeholders.
- Ability to thrive in a fast-paced, dynamic environment and drive results under tight deadlines.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

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División

Corporate Affairs

Business Unit

CTS

Ubicación

Suiza

Sitio

Basel (City)

Company / Legal Entity

C028 (FCRS = CH028) Novartis Pharma AG

Alternative Location 1

Reino Unido

Functional Area

Communications & Public Affairs

Job Type

Full time

Employment Type

Regular

Shift Work

No

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