

# TA Strategy Lead, RLT (Prostate Cancer)

Job ID  
REQ-10021546  
Oct 07, 2024  
Japón

## Resumen

TA Strategy Lead is responsible to co-develop IMI TA strategy, localising global IMI strategy to optimize sales, grow market share and revenue for assigned brand in prostate cancer area in the short and long term.

## About the Role

- Engage with International TA to provide input of local requirements and needs for pre and post launch brand from Japan
- Localize strategy to Japan market and set brand priorities based on customer insight to drive TA performance
- Drive forecasting of brand performance and work with key stakeholders to estimate budgets to deliver priorities
- Liaise with internal key stakeholders and develop external advocates to ensure that strategy is full executed with KPIs
- Monitor the expected performance is delivered, and take corrective action if required to meet business objectives

## Key Performance Indicators (Indicate how performance for this role will be measured)

- Brand sales and market share
- Ensure full compliance to all regulatory requirements

## Background (State the required education, experience level, and competency profile)

### Education:

- A University level (bachelors) degree; Marketing, Business Administration, Science, or related field.
- MBA a plus

### Languages:

- English: Business level mandated
- Japanese: Fluent

### Experience/Professional requirement:

- Experience working cross-functionally and trans-nationally
- Pharmaceutical marketing experiences
- 5+ years of experience in field sales, related marketing services, brand management and/or medical

activities in competitive business context

- Strong interpersonal skills
- Business planning, analysis, management reporting skills
- Internal cross functional communication and leadership
- Experience in Genitourinary Cancer field, especially prostate cancer preferably
- New Product Launch experience preferably

#### Competency

- Strong relationship management and natural collaborator
- Experience and capable of managing Global communications
- Strategic, analytical and creative thinking
- Agile mindset

**Why Novartis:** Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

**Join our Novartis Network:** Not the right Novartis role for you? Sign up to our talent community to stay connected and learn about suitable career opportunities as soon as they come up: <https://talentnetwork.novartis.com/network>

**Benefits and Rewards:** Read our handbook to learn about all the ways we'll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

División

International

Business Unit

Innovative Medicines

Ubicación

Japón

Sitio

Head Office (Japan) (Pharmaceuticals)

Company / Legal Entity

JP05 (FCRS = JP005) Novartis Pharma K.K.

Functional Area

Márketing

Job Type

Full time

Employment Type

Regular

Shift Work

No

[Apply to Job](#)

[midcareer-](#)

[r.japan@novartis.com](mailto:r.japan@novartis.com)

Job ID  
REQ-10021546

## **TA Strategy Lead, RLT (Prostate Cancer)**

[Apply to Job](#)

---

**Source URL:** <https://www.adacap.com/careers/career-search/job/details/req-10021546-ta-strategy-lead-rlt-prostate-cancer-ja-jp>

### **List of links present in page**

1. <https://www.novartis.com/about/strategy/people-and-culture>
2. <https://talentnetwork.novartis.com/network>
3. <https://www.novartis.com/careers/benefits-rewards>
4. [https://novartis.wd3.myworkdayjobs.com/ja-JP/Novartis\\_Careers/job/Head-Office-Japan-Pharmaceuticals/TA-Strategy-Lead--RLT\\_REQ-10021546-1](https://novartis.wd3.myworkdayjobs.com/ja-JP/Novartis_Careers/job/Head-Office-Japan-Pharmaceuticals/TA-Strategy-Lead--RLT_REQ-10021546-1)
5. <mailto:midcareer-r.japan@novartis.com>
6. [https://novartis.wd3.myworkdayjobs.com/ja-JP/Novartis\\_Careers/job/Head-Office-Japan-Pharmaceuticals/TA-Strategy-Lead--RLT\\_REQ-10021546-1](https://novartis.wd3.myworkdayjobs.com/ja-JP/Novartis_Careers/job/Head-Office-Japan-Pharmaceuticals/TA-Strategy-Lead--RLT_REQ-10021546-1)