

# Executive Director, Geopolicy, Trade & Competitiveness

Job ID  
REQ-10027579  
Nov 25, 2024  
Suiza

## Resumen

We're a team of dedicated and smart people united by a drive to achieve together. You will build and oversee an overarching, strategic and integrated framework for informing Novartis positions on geopolicy, trade and competitiveness. You will integrate geopolitically relevant elements of key ESG trends into your analysis and work, distilling clear implications for life sciences competitiveness and advocacy asks. You will leverage a strong network of senior functional and regional experts to monitor and assess emerging geopolicy priorities to develop Novartis positions and messaging on key policy issues. The role will lead a dedicated group bringing in expertise in trade, macroeconomics and productivity to drive competitiveness messaging, and geopolitical intelligence gathering.

## About the Role

Key Responsibilities:

- Identify key geopolitical trends and developments for the life sciences industry and from a cross-industry lens in key NVS geographies.
- Provide predictive expert analysis and guidance on global trade policies and macroeconomic environment developments impacting the life sciences industry to identify opportunities for engagement and growth
- Evaluate risks and opportunities in the international trade policy landscape to inform strategic and data-driven decision-making
- Liaise with Top 4 PA leads to integrate local policy insights on geopolitics and trade.
- Scan horizon for opportunities to engage with stakeholders in markets or key multilaterals, e.g. OECD, G7
- Establish predictive, data-driven monitoring framework for tracking and assessing geopolitical risks impacting Novartis, aimed towards facilitating informed decision-making and risk mitigation.
- Build understanding of knock-on effect of geopolitics on different parts of the life sciences value chain, map exposure of Novartis value chain to priority geopolitics over time and outline business impact.
- Build understanding of knock-on effect of ESG policies on different parts of the life sciences value chain, its competitiveness, and map exposure of Novartis value chain over time.
- Build understanding of knock-on effects of national policies in one or more of US, CN, EU and JP.
- Build understanding of the economic impact (GDP, GVA, labor productivity, employment) of Novartis footprint, and shape ability to articulate it as investment at local, national, regional level to unlock new funding streams
- Provide expertise and knowledge on global trade policy, macroeconomic work on life sciences and

industrial competitiveness .

- Shape global policy position around security of supply, shortages and related industrial policy topics
- Derive actionable, data-driven recommendations and shape policy positioning to enhance industrial competitiveness of life sciences sector as anchor for our broader policy asks
- Build geopolity intelligence process linking insights from Policy, ERC and Global Security to scan the horizon, brief and activate the ECN on key developments

### **What you'll bring to the role:**

#### ESSENTIAL CRITERIA:

- Extensive experience of progressively responsible industry experience.
- Demonstrated expertise in assessing complex trade policies and agreements, with an understanding of implications on the life sciences industry
- Proven ability to analyse macroeconomic trends and their impact on industry competitiveness to inform strategic decision-making and shape policy and advocacy efforts.
- Strategic thinking and predictive analytical skills, ability to assess external trends and developments, guiding management and team in decision-making.
- Exposure to key ESG policy trends and understanding of their impact on competitiveness of the life sciences industry across its value chain.
- External orientation, with a strong external network and excellent interpersonal and partnering skills with excellent Business and organizational awareness, enterprise perspective. Ability to collaborate and work effectively in a global matrix organization.
- Fluent In English

#### DESIRABLE CRITERIA:

- Master's degree in Regulatory Affairs, Pharmaceutical Sciences, Health Policy, or related field is preferred.
- Experience relevant to US, EU and/or China. Experience with MLOs.

Why Novartis? Our purpose is to reimagine medicine to improve and extend people's lives and our vision is to become the most valued and trusted medicines company in the world. How can we achieve this? With our people. It is our associates that drive us each day to reach our ambitions. Be a part of this mission and join us! Learn more here: <https://www.novartis.com/about/strategy/people-and-culture>

#### Accessibility and accommodation:

Novartis is committed to working with and providing reasonable accommodation to all individuals. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in order to receive more detailed information about the essential functions of a position, please send an e-mail to [inclusion.switzerland@novartis.com](mailto:inclusion.switzerland@novartis.com) and let us know the nature of your request and your contact information.

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If this role is not suitable to your experience or career goals but you wish to stay connected to hear more about Novartis and our career opportunities, join the Novartis Network here: <https://talentnetwork.novartis.com/network>

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**Why Novartis:** Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other.

Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together?

<https://www.novartis.com/about/strategy/people-and-culture>

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División

Corporate Affairs

Business Unit

Corporate

Ubicación

Suiza

Sitio

Basel (City)

Company / Legal Entity

C010 (FCRS = CH010) Novartis International AG

Functional Area

Communications & Public Affairs

Job Type

Full time

Employment Type

Regular

Shift Work

No

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