

# (Senior) Market Access Manager

Job ID REQ-10029318 Nov 12, 2024 Hong Kong Special Administrative Region, China

#### Resumen

To drive general medicine key product patient access to government sector with funding. To connect healthcare policy makers to Novartis innovations and together to fill un-met medical needs for HK community. To build Novartis as partner to Hong Kong healthcare system's stakeholders.

#### **About the Role**

## **Key Responsibilities**

- To identify and to lobby healthcare policy decision makers with strategic outreach actions for key brand patient access.
- To leverage on HK healthcare system policy directions and to shape where applied to support key brands' patient access in the future.
- To drive for key product access with government funding, such as: reimbursement, Samaritan Fund, Community Care Fund or related access resources.
- To build and enhance partnership with key decision makers and key opinion leaders in government institutions, medical associations, patient groups, key accounts, and other business partners.
- To lead and to bring in new access through innovation pricing model, risk sharing program, utilization on HE&OR or Real World Evidences.
- Key product strategic listing plan through brand planning process.
- To align with local, regional and global on pricing implementation in HK.
- Excellent strategic thinker with demonstrated operational, analytical, negotiation and consensus building skills.
- Track record of being a leader in market access, policy-setting environments such as in trade association or a relevant government agency, with skill managing projects or working groups.

#### **Essential Requirements:**

- Tertiary qualification in the related field
- Fluent, spoken and written English and Chinese
- At least 10 years experiences in pharmaceutical industry, preferable in policy and access related functions.
- Ability to manage multiple initiatives and to work in (and cultivate) highly collaborative and crossfunctional teams (internal and external).
- Excellent verbal, written and interpersonal communication skills.

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community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <a href="https://www.novartis.com/about/strategy/people-and-culture">https://www.novartis.com/about/strategy/people-and-culture</a>

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#### **Accessibility and Accommodation:**

Novartis is committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in order to perform the essential functions of a position, please send an e-mail to <a href="mailto:diversityandincl.china@novartis.com">diversityandincl.china@novartis.com</a> and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

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División

International

**Business Unit** 

Innovative Medicines

Ubicación

Hong Kong Special Administrative Region, China

Sitio

Hong Kong

Company / Legal Entity

HK02 (FCRS = HK002) Novartis Pharma

Functional Area

Market Access

Job Type

Full time

Employment Type Regular Shift Work No

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Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

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