

Senior Manager, R&D Executive & Engagement Communications

Job ID
REQ-10030152
Feb 11, 2025
Suiza

Resumen

As Senior Manager, R&D Executive & Engagement Communications at Novartis, you will play a crucial role in fostering a strong connection between our people and the Development culture and strategy, instilling pride and driving performance. This end-to-end role primarily focuses on creating and enhancing inspiring, strategic associate engagement programs for the Development function. Additionally, you will be responsible for crafting and delivering external executive communications to help inspire confidence in our pipeline with priority external audiences.

About the Role

Key Responsibilities:

- Support the design and execution of an associate engagement communications strategy for the Development function. Strategically manage requests and maintain editorial plan.
- Develop, deliver, and amplify inspiring associate engagement programs and stories Development audiences to further connect our people to the organization's culture, strategy, and innovation to instill pride and drive performance.
- Own and assess the internal landscape of communication channels, strategically developing a comprehensive plan to optimize engagement. Track performance metrics regularly and formulate data-driven strategies for continuous improvement.
- Produce and lead communications strategies to support change initiatives and efforts across Development including integrations and leadership/organizational changes.
- Drive innovative approaches to associate engagement and other focus areas by closely tracking best and emerging practices within and beyond our industry.
- Promote and foster transparent and clear communication across Development and understand issues or key topics.
- Support execution of strategic and holistic executive positioning for the President, Development and CMO, to strengthen influence and help drive business impact on an ad hoc basis.
- Amplify and support development of the R&D story with key Enterprise audiences to inspire and bolster confidence in the future of our company and our ability to discover and develop meaningful medicines for patients.
- Collaborate closely and maintain a strong working relationship across the Corporate Affairs team as well as Development teams, Research, and Commercial continuum to ensure consistent and transparent communication across the organization.
- Exemplify a predictive mindset seeking multidirectional insights to understand our environments and

stakeholders, and embrace iterative, measurable experimentation and action.

Essential Requirements:

- Bachelor's degree in communications, Public Relations, Journalism, or related field.
- Extensive experience in communications with focus on R&D, Executive, Internal Communications or related fields.
- Demonstrated ability to contribute to the development and implementation of successful communication strategies.
- Strong understanding of our industry and specifically R&D.
- Excellent analytical skills with the ability to interpret data and insights to drive decision-making.
- Ability to influence at a senior level and navigate complexity.
- Ability to thrive in a fast-paced, dynamic environment and drive results under tight deadlines.
- Strategic communications and business partnering
- Excellent people and collaboration skills

Benefits and rewards:

Read our handbook to learn about all the ways we'll help you thrive personally and professionally:

<https://www.novartis.com/careers/benefits-rewards>

Commitment to Diversity & Inclusion:

We are committed to building an outstanding, inclusive work environment and diverse teams representative of the patients and communities we serve.

Accessibility and accommodation:

Novartis is committed to working with and providing reasonable accommodation to all individuals. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in any order to receive more detailed information about essential functions of a position, please send an e-mail to inclusion.switzerland@novartis.com and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together?

<https://www.novartis.com/about/strategy/people-and-culture>

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División
Corporate Affairs
Business Unit
CTS

Ubicación
Suiza
Sitio
Basel (City)
Company / Legal Entity
C028 (FCRS = CH028) Novartis Pharma AG
Functional Area
Communications & Public Affairs
Job Type
Full time
Employment Type
Regular
Shift Work
No
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