NOVARTIS

Analyst - MCI

Job ID
REQ-10036297
Ene 14, 2025
India

Resumen

We are seeking a highly-skilled and experienced Marketing Cloud Testing team to join our team Marketing Automation team who works closely with brand teams; understands various data sources, adept in building data ingestion pipelines, skilled in testing end-to-end data ingestion layers, data models and visualization dashboards based on previously built test scripts.

About the Role

Key Responsibilities:

•Build e2e test scripts for each release based on user epics across the data value chain – ingestion, data model and visualization
•Post development, run the test scripts using any of testing platforms viz Proton etc
•Document results and highlight any bugs / errors to development team and work closely with development team to resolve the issues
•Must audit technical developments and solutions and validate matching of source data with MCI
•Additional responsibilities may include creating and updating knowledge documents in the repository as needed.
•Work closely with Technical Lead and Business Analysts to help design testing strategy and testing design as part of pre-build activities
•Participate in data exploration and data mapping activities along with technical lead and business and DDIT architects for any new data ingestion needs from business along with Development team
•Build and maintain standard SOPs to run smooth operations that enable proper upkeep of visualization data and insights

Qualifications:

•Minimum of 3-4 years of experience in Dataroma / MCI as hands on developer Prior experience in any of visualization platforms viz Tableau, Qlik, Power BI as core developer is a plus
•Experience of working on Data Cloud and other data platforms is a plus
•Hand-on experience in using any ETL tools such as Informatica, Alteryx, DataIKU preferred
•Prior experience in testing automation platforms preferred
•Excellent written and verbal skills. Strong interpersonal and analytical skills
•Ability to provide efficient, timely, reliable, and courteous service to customers. Ability to effectively present information
•Demonstrated knowledge of the Data Engineering & Business Intelligence ecosystem
•Salesforce MCI certification. Familiarity with AppExchange deployment, Flow, Aura component and Lightning Web component will be a plus.

Commitment to Diversity and Inclusion:

Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

Accessibility and accommodation

Novartis is committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in order to perform the essential functions of a position, please send an e-mail to diversityandincl.india@novartis.com and let us know the nature of your request and your contact information. Please include the job requisition number in your message

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? https://www.novartis.com/about/strategy/people-and-culture

Join our Novartis Network: Not the right Novartis role for you? Sign up to our talent community to stay connected and learn about suitable career opportunities as soon as they come up: https://talentnetwork.novartis.com/network

Benefits and Rewards: Read our handbook to learn about all the ways we'll help you thrive personally and professionally: https://www.novartis.com/careers/benefits-rewards

División
Operations
Business Unit
CTS
Ubicación
India
Sitio
Hyderabad (Office)
Company / Legal Entity
IN10 (FCRS = IN010) Novartis Healthcare Private Limited
Functional Area
Márketing
Job Type
Full time
Employment Type
Regular
Shift Work
No
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