

# Health Economics (HEOR) Manager

Job ID  
REQ-10041883  
Feb 28, 2025  
México

## Resumen

~Lidera la implementación de una estrategia sostenible de Acceso al Paciente a nivel local (CPO). Recopila y analiza datos para generar información para los envíos de Patient Access que conjuntamente crean valor para los clientes, los pacientes y Novartis.

## About the Role

### Key responsibilities:

- ~Lead the design and implementation of the strategy and respective tactical plans of health economics to the Mexican market for innovative health platforms (i.e. radioligands, gene therapy, among others) with a focus on achieving reimbursement in relevant public and private institutions.
- ~ Build innovative strategies/projects in the market with a focus on maximizing the company's impact in the country.
- ~ Create pharmacoeconomic proposals for the respective pipeline; in addition to developing innovative financing schemes.
- ~ Develop and implement the pricing strategy at the local level

### Key Performance Indicators

- ~ Achievement of Novartis local P&R and acquisition objectives
- ~ Effective use and improvement of tracking systems to measure access.
- ~ Shorten product time to market
- ~Improved/expanded patient access

### Minimum Requirements:

- 4+ years of experience in health economics, Pharmacoeconomics and reimbursement processes in Mexico.
- Demonstrated ability to understand and clearly communicate scientific and economic issues.
- Knowledge of national healthcare, the regulatory environment of P&R processes and medication listing.

-Great negotiation and analysis skills

-Proficient English and Spanish

## **Skills**

~Analytical skills

~Computer network

~Finance

~Health Economics

~Health Technology Assessment (Hta)

~Key Account Management

~Product positioning

~Value propositions

~Public Affairs

~Market access

~Customer-centric mindset

~Understanding the healthcare sector

~Multifunctional collaboration

~Real World Evidence (Rwe)

~Project management

~Process Management

~Analytical thinking

~Agility

## **Benefits and rewards**

Read our handbook to learn about all the ways we'll help you thrive personally and professionally:

<https://www.novartis.com/careers/benefits-rewards>

## **Commitment to Diversity and Inclusion**

Novartis is committed to building an outstanding, inclusive work environment and diverse teams representative of the patients and communities we serve.

**Why Novartis:** Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together?

<https://www.novartis.com/about/strategy/people-and-culture>

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División

International

Business Unit

Innovative Medicines

Ubicación

México

Sitio

INSURGENTES

Company / Legal Entity

MX06 (FCRS = MX006) Novartis Farmacéutica S.A. de C.V.

Functional Area

Market Access

Job Type

Full time

Employment Type

Regular

Shift Work

No

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## Ajustes de accesibilidad

Novartis tiene el compromiso de trabajar y proporcionar adaptaciones razonables para personas con discapacidad. Si, debido a una condición médica o discapacidad, necesita una adaptación razonable para cualquier parte del proceso de contratación, o para desempeñar las funciones esenciales de un puesto, envíe un correo electrónico a [tas.mexico@novartis.com](mailto:tas.mexico@novartis.com) y permítanos conocer la naturaleza de su solicitud y su información de contacto. Incluya el número de posición en su mensaje.

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