

# Medical Lead (Cardiology)

Job ID  
REQ-10042552  
Mar 12, 2025  
Finlandia

## Resumen

Location: Finland, Hybrid (60% of customer engagement; Cardiovascular, Renal and Metabolism)

The Medical Lead plays a pivotal role in shaping the scientific narrative and driving scientific knowledge transfer within the assigned medicine and/or Therapeutic Area(s). Medical Lead is responsible for developing and executing the Country Medical Affairs strategy for the assigned Therapeutic Area(s) addressing the local needs and market dynamics while supporting global and overarching business objectives. The role is central in bringing new treatments to the market by driving the launch preparations within the Therapeutic Area(s). A core responsibility is to establish strong relationships with Key Medical Experts (MEs) and other important stakeholders to drive meaningful scientific exchange and co-create opportunities for collaboration in evidence generation and in other initiatives supporting use of new innovations in healthcare. Additionally, the role manages early discussions on pipeline assets and off-label information, while maintaining the highest standards of scientific accuracy and compliance.

This position reports to the Country Medical Director of Finland.

## About the Role

### Your Key Responsibilities:

Your responsibilities include, but not limited to:

- **Knowledge transfer and engagement building:** Lead initiatives to foster strong knowledge transfer and understanding among key Medical Experts for priority brands within the assigned Therapeutic Area(s). Leverage in-depth scientific expertise and utilize tailored engagement strategies to ensure Medical Experts have full knowledge and understanding of the latest clinical data and research.
- **Evidence Generation:** Operationalize integrated evidence generation plans in collaboration with the Nordic Evidence Generation Lead(s). Engage strategic Medical Experts to participate in and support evidence generation initiatives, ensuring that data generated aligns with both local and global scientific and business objectives.
- **External Engagement:** Lead and manage external discussions with healthcare professionals regarding pipeline assets, ensuring that the scientific and strategic narrative is clear, compelling, and aligned with the company's objectives. Address off-label inquiries with the highest standards of scientific integrity and compliance, serving as a trusted source of information.
- **Medical Affairs Strategy:** Develop and execute the Nordic/Country Medical Affairs Strategy for the assigned Therapeutic Area(s) and ensure that this strategy is closely aligned with global objectives, while also addressing local needs and market dynamics.
- **Scientific Leadership:** Serve as the subject matter expert (SME) within the Therapeutic Area(s),

providing scientific leadership to cross-functional teams. Lead the dissemination of evidence and data to influence national guidelines and recommendations, ensuring that the latest scientific insights are effectively communicated to key stakeholders.

- **Cross-functional Collaboration:** Work collaboratively with Market Access, the Healthcare Manager (HCM), and other cross-functional stakeholders and teams to develop a cohesive approach to brand advocacy, medical engagement, and market access strategies. Ensure alignment across functions to maximize the impact of medical activities.
- **Lifecycle Management:** Oversee medical projects throughout the entire product life cycle, from development to post-marketing authorization. Manage budget and resources to ensure the timely and successful execution of these projects.

#### **Essential Requirements:**

- Education: Master's degree in Life Sciences or equivalent. MD degree and/or PhD degree is seen as a merit.
- Min. 2-3 years of experience from Medical Affairs, preferably from Pharma.
- Proficient Finnish and English, both written and spoken.
- Evidence generation experience.
- Holistic understanding of healthcare system.
- Business acumen and analytic capabilities.
- Strategic thinking and project management skills.
- Cross functional and collaborative mindset, strong interpersonal skills.
- Accountability and self-leadership.
- Excellent communication skills.

#### **Desirable Requirements:**

- Previous experience with cardiovascular diseases is advantage.
- Experience from different stages of the product life cycle (inc. launch experience)

#LI-Hybrid

#LI Hybrid

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