

Community Key Account Manager, CVD - Bucks & Frimley

Job ID
REQ-10042577
Feb 28, 2025
Reino Unido

Resumen

As a Community Key Account Manager, you will implement and execute business plans to meet sales goals. Contribute to and implement account plans with complex customers including GPs, Practice Nurses (including long term condition specialists), Practice Based Pharmacists, Retail Pharmacists, Practice Managers and Primary Care Business Managers.

About the Role

This territory covers Buckinghamshire and Frimley

Please note this role requires the successful candidate to live on the territory and have the right to work in the UK. Visa or relocation support are not available for this role.

#LI Remote

Major accountabilities:

- Develop & execute account plans for assigned product lines/brands, customers or therapeutic area; uncovers and develops relationships within Primary care to support their implementation of QOF and the local BOB Framework.
- Develop and apply an understanding of customer organisations and networks and of diverse influences that affect customer decisions (e.g. peer relationships).
- Develop business/clinical customer relationships across Primary care by implementing the broader account plan. Adapt and optimize approach and communication style during sales calls, responding appropriately to customer needs.
- Make effective use of available technologies and channels to support sales calls. Ensure that Novartis products and supporting services are broadly understood and available to more patients and customers.
- Deploy and use Marketing and Sales promotional materials and programs; coordinate direct promotion programs and facilitates pull-through activities. Present highly technical portfolios to customer audiences.
- Develop deep specialist product and disease state knowledge in a specific therapeutic area and leverages this to build professional customer relationships and support sound clinical discussions.
- Use detailed knowledge of competitor products' features and benefits during sales calls to improve sales of Novartis products. Allocate resources effectively for sampling, programs, and events, etc.
- A team player who will work with the cross-functional teams (e.g. Marketing, Medical Affairs, Market Access) to achieve sales targets.

Commitment to Diversity & Inclusion:

We are committed to building an outstanding, inclusive work environment and diverse teams representative of the patients and communities we serve.

Requirements:

- Open to NHS Clinical Pharmacists or candidates with primary care pharmaceutical sales experience
- Experience and existing networks in the Buckinghamshire & Frimley area.
- Strong customer orientation
- UK experience
- Patient/client-driven with excellent communication skills
- Cross functional collaboration
- Agile, curious and positive mindset
- Valid Driver's License for the UK

Why Novartis?

Our purpose is to reimagine medicine to improve and extend people's lives and our vision is to become the most valued and trusted medicines company in the world. How can we achieve this? With our people. It is our associates that drive us each day to reach our ambitions. Be a part of this mission and join us! Learn more here: <https://www.novartis.com/about/strategy/people-and-culture>

You'll receive:

Competitive salary, Sales incentive scheme, Pension scheme, Share purchase scheme, Health insurance, 25 days annual leave, Flexible working arrangements, Employee recognition scheme, learning and development opportunities.

Join our Novartis Network:

If this role is not suitable to your experience or career goals but you wish to stay connected to learn more about Novartis and our career opportunities, join the Novartis Network here:

<https://talentnetwork.novartis.com/network>

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other.

Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together?

<https://www.novartis.com/about/strategy/people-and-culture>

Join our Novartis Network: Not the right Novartis role for you? Sign up to our talent community to stay connected and learn about suitable career opportunities as soon as they come up:

<https://talentnetwork.novartis.com/network>

Benefits and Rewards: Read our handbook to learn about all the ways we'll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

División

International

Business Unit

Universal Hierarchy Node

Ubicación

Reino Unido
Sitio
Field Force (England / Wales)
Company / Legal Entity
GB16 (FCRS = GB016) Novartis Pharmaceuticals UK Ltd.
Functional Area
Ventas
Job Type
Full time
Employment Type
Regular (Sales)
Shift Work
No
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