NOVARTIS

Senior Analyst Data Science

Job ID
REQ-10008324
Juil 29, 2024
Inde

Résumé

-Provide analytics support to Novartis internal customers (CPOs & Regional marketing and sales teams) on various low-medium complexity analytical reports. -Support and facilitate data enabled decision making for Novartis internal customers by providing and communicating qualitative and quantitative analytics. -Support GBS -GCO business in building practice by involving in various initiatives like knowledge sharing, on-boarding and training support, support team lead in all business related tasks / activities, building process documentation and knowledge repositories -To be an integral part of a comprehensive design team responsible for designing promotional marketing materials.

About the Role

Role Title: Senior Analyst – APLD

Location: Hyderabad

Role Purpose:

Provide analytics support to Novartis internal customers (CPOs & Regional marketing and sales. teams on various projects. Support and facilitate data enabled decision making for Novartis internal customers using data analysis and data science techniques/methods on internal and external(3rd party) data to solve business problems Support business in building capabilities by involving in various initiatives like knowledge sharing, on-boarding and training support, support in all business related tasks/activities, building process documentation and knowledge repositories

Essential Requirements:

- Delivering projects and managing internal customer expectations across, Multi-channel marketing analytics, Portfolio Analytics, Targeting and Segmentation

- Predictive Analytics, Resource Allocation and Optimization other ad-hoc requests
- Create and deliver customer requirements as per agreed SLAs (timeliness, accuracy, quality, etc.) and drive excellent customer satisfaction

- Deliver advanced analytical and statistical solutions for various projects related to promotion evaluation, multi-channel marketing (MCM) campaign design, return on investment (ROI) analysis, resource allocation, segmentation, targeting, and other ad-hoc business questions
- Support exploratory research to identify new areas of application of advanced analytics/data science in providing enhanced decision making support

Key Responsibilities:

- Deliver services through structured project management approach with appropriate documentation and communication throughout the delivery of services
- Automation of project codes and development of front-end delivery solutions. Support in maintenance of standard operating procedures (SOPs), quality checklists
- Participate in various knowledge sharing sessions that enables growth and improves quality of GBS deliverables across the function
- Comply with all internal functional operating procedures like time tracking, KPI tracking and reporting, and other internal systems and processes and Comply to all Novartis operating procedures as per legal/IT/HR requirements Should have good ability to understand new data sources in short timeframe and embed them into standard analyses
- Good understanding of pharmaceutical domain and data would be ideal
- Should have worked in an international company with exposure to working in cross-cultural environment
- Strong and proactive business results-focus, and proven ability to provide insights that increase productivity

Desirable:

- University/Advanced degree is required, Master's degree or equivalent experience in fields such as business administration, finance, computer science or technical field is preferred

- Experience (2-4years) in analytics in marketing analytics, SQL, ETL, APLD experience in pharma industry is preferable. Should have strong quantitative and systems background and Strong analytical thinking with problem solving approach

Why Novartis

Our purpose is to reimagine medicine to improve and extend people's lives and our vision is to become the most valued and trusted medicines company in the world. How can we achieve this? With our people. It is our associates that drive us each day to reach our ambitions. Be a part of this mission and join us!

Learn more here: https://www.novartis.com/about/strategy/people-and-culture

You'll receive: You can find everything you need to know about our benefits and rewards in the Novartis Life

Handbook. https://www.novartis.com/careers/benefits-rewards

Join our Novartis Network: If this role is not suitable to your experience or career goals but you wish to stay connected to hear more about Novartis and our career opportunities, Join the Novartis Network here: https://talentnetwork.novartis.com/network.

Commitment to Diversity & Inclusion:

Novartis embraces diversity, equal opportunity, and inclusion. We are committed to building diverse teams, representative of the patients and communities we serve, and we strive to create an inclusive workplace that cultivates bold innovation through collaboration and empowers our people to unleash their full potential

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? https://www.novartis.com/about/strategy/people-and-culture

Join our Novartis Network: Not the right Novartis role for you? Sign up to our talent community to stay connected and learn about suitable career opportunities as soon as they come up: https://talentnetwork.novartis.com/network

Benefits and Rewards: Read our handbook to learn about all the ways we'll help you thrive personally and professionally: https://www.novartis.com/careers/benefits-rewards

Division

Operations

Business Unit

CTS

Emplacement

Inde

Site

Hyderabad (Office)

Company / Legal Entity

IN10 (FCRS = IN010) Novartis Healthcare Private Limited

Functional Area

Commercialisation

Job Type

Full time

Employment Type

Regular

Shift Work

No

Apply to Job

Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

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