

# Executive Director, Policy and Portfolio Advocacy Region Europe

Job ID  
REQ-10027637  
nov 25, 2024  
Suisse

## Résumé

"We're a team of dedicated and smart people united by a drive to achieve together"

The ED, Policy & Portfolio Advocacy RE will shape and lead the policy and advocacy strategy and approach for Region Europe. This includes informing and developing the Novartis position on key policy issues in Europe and shaping targeted advocacy activities for policy priorities across the region. The role will shape the healthcare policy environment in Europe to ensure sustained access to innovation and position Novartis as a trusted partner and policy thought leader.

## About the Role

### Key Responsibilities

- Shape and design policy strategy for Region Europe in close alignment with the Head PA Europe
- Design and execute portfolio advocacy focused on our policy asks for key parts of the portfolio, particularly CVD, oncology and new tech platforms, e.g. RLT and aligned with regional priorities
- Input to shaping scope of EU advocacy for EU institutions and national capitals based on our policy and business priorities
- Establish more consistent, and higher standards in briefing senior leadership in and above country on key local political developments, impact for NVS, and our asks
- Drive proactive policy scanning and engagement to identify which priority legislations to shape, and articulate clear policy asks
- Collaborate closely with Global Policy to pull functional expertise in functional and emerging topics
- Provide leadership for the development of Novartis positions on key issues and strategic country plans
- Represent Novartis in European trade associations and ensure leadership in key committees
- Develop key policy messages in alignment with Policy Communications and conceptualise message and content trainings on key topics for country public affairs teams in the region
- Guide management and the team in political analysis of external trends and development
- Shape European policy position around security of supply, shortages and related industrial policy topics
- Digest information and coordinate dissemination of insights across Corporate Affairs and Novartis, ensuring relevant stakeholders are informed and aligned with key political developments in Europe.

### Essential Requirements

- Extensive experience of progressively responsible life sciences industry involvement in policy, advocacy,

strategy roles

- Strong understanding of the legislative environment in the EU and key national markets.
- Experience working at global/regional level and within a local market organisation
- Ideally complex policy and/or strategic experience from an above-country role in a global organisation
- Experience in identifying key policy issues and develop policy scenarios that inform strategic decision-making
- Strategic sense, combined with strong understanding of portfolio and enterprise strategy/priorities development
- Strong understanding of advocacy work and engaging external stakeholders, skilled in building forward-looking Public Affairs plans
- Ability to develop senior management briefings on key policy issues and strategies

### **Desirable Requirements**

- Master's degree (e.g. MSc) / University Diploma or equivalent in relevant discipline

***Novartis is committed to building an outstanding, inclusive work environment and diverse teams representative of the patients and communities we serve***

***Accessibility and accommodation: Novartis is committed to working with and providing reasonable accommodation to all individuals. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in any order to receive more detailed information about essential functions of a position, please send an e-mail to [inclusion.switzerland@novartis.com](mailto:inclusion.switzerland@novartis.com) and let us know the nature of your request and your contact information. Please include the job requisition number in your message.***

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**Why Novartis:** Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

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Division

Corporate Affairs

Business Unit

Corporate

Emplacement

Suisse

Site

Basel (City)

Company / Legal Entity

C010 (FCRS = CH010) Novartis International AG

Functional Area

Communications & Public Affairs

Job Type

Full time

Employment Type

Regular

Shift Work

No

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