

# Manager, US Reputation & Corporate Storytelling

Job ID  
REQ-10031299  
jan 21, 2025  
Etats-Unis

## Résumé

This position will be located at the East Hanover, NJ site and will not have the ability to be located remotely. This position will require up to 10% travel as defined by the business (domestic and/ or international). Please note that this role would not provide relocation and only local candidates will be considered.

This position will support US business reputation and corporate storytelling to shape our corporate position and visibility with key audiences, driving our business priorities and growing our leadership position in the US.

#LI-Hybrid

## About the Role

### Your Key Responsibilities:

- Write, assign and edit US corporate, above brand content aligned to corporate narrative and strategic pillars including core therapeutic areas, R&D, Innovation, People & Culture and Social Impact for both external and internal audiences.
- Establish and lead new departmental processes including content approval process with regulatory/legal and internal teams, coordination and routing of content and invoices created by in-house team, freelancers and external agencies.
- Creation/oversight of content calendar, working closely with Channels/social team and external agencies. Establishment of meeting cadence with therapeutic area/corporate teams.
- Act as a liaison with Media Relations team to ensure strategic coordination of storytelling and media pitching opportunities across owned and earned channels and lead media monitoring.
- Other duties as assigned.in service of our mission.

### Essential Requirements

- 5+ years of experience in corporate communications, corporate storytelling, or related discipline
- Content creation background for web and social media, video and/or podcasts
- Experience mining stories, assigning, editing and producing best-in-class content
- Editorial oversight and project management experience
- Collaborative enterprise mindset with comfort in working in a matrix environment

### Desirable Requirements

- Healthcare and/or pharmaceutical background a plus, or a translatable consumer background
- Experience working with project management platforms such as content management systems, AirTable, Excel
- Experience with healthcare storytelling across topic areas such as oncology, cardiology/renal/metabolic, neuroscience, immunology and R&D/Innovation.
- Awareness of new and emerging social channels; ability to use data and insights to drive decision-making.

**Novartis Compensation and Benefit Summary:** The pay range for this position at commencement of employment is expected to be between: \$89,600.00 and \$166,400.00/year; however, while salary ranges are effective from 1/1/25 through 12/31/25, fluctuations in the job market may necessitate adjustments to pay ranges during this period. Further, final pay determinations will depend on various factors, including, but not limited to geographical location, experience level, knowledge, skills, and abilities. The total compensation package for this position may also include other elements, including a sign-on bonus, restricted stock units, and discretionary awards in addition to a full range of medical, financial, and/or other benefits (including 401(k) eligibility and various paid time off benefits, such as vacation, sick time, and parental leave), dependent on the position offered. Details of participation in these benefit plans will be provided if an employee receives an offer of employment. If hired, employee will be in an “at-will position” and the Company reserves the right to modify base salary (as well as any other discretionary payment or compensation program) at any time, including for reasons related to individual performance, Company or individual department/team performance, and market factors.

**Why Novartis:** Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients’ lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

**Join our Novartis Network:** Not the right Novartis role for you? Sign up to our talent community to stay connected and learn about suitable career opportunities as soon as they come up: <https://talentnetwork.novartis.com/network>

**Benefits and Rewards:** Read our handbook to learn about all the ways we’ll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

#### **EEO Statement:**

The Novartis Group of Companies are Equal Opportunity Employers who are focused on building and advancing a culture of inclusion that values and celebrates individual differences, uniqueness, backgrounds and perspectives. We do not discriminate in recruitment, hiring, training, promotion or other employment practices for reasons of race, color, religion, sex, national origin, age, sexual orientation, gender identity or expression, marital or veteran status, disability, or any other legally protected status. We are committed to fostering a diverse and inclusive workplace that reflects the world around us and connects us to the patients, customers and communities we serve.

#### **Accessibility & Reasonable Accommodations**

The Novartis Group of Companies are committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the application process, or to perform the essential functions of a position, please send an e-mail to [us.reasonableaccommodations@novartis.com](mailto:us.reasonableaccommodations@novartis.com) or call +1(877)395-2339 and let us know the nature of your request and your contact information. Please include the job requisition number in

your message.

Division

Corporate Affairs

Business Unit

CTS

Emplacement

Etats-Unis

État

New Jersey

Site

East Hanover

Company / Legal Entity

U061 (FCRS = US002) Novartis Services, Inc.

Functional Area

Communications & Public Affairs

Job Type

Full time

Employment Type

Regular

Shift Work

No

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