

# Manager - Health Economics, Market Access

Job ID  
REQ-10003274  
Lug 17, 2024  
India

## Sommario

The Lead-Health Economics will play a pivotal role within the Integrated Health Solutions team by leading all strategies & plans towards the creation, development and dissemination of product value for Novartis Innovator portfolio through value models, tools & communications. The role supports the access and commercial teams to achieve optimal market access both in private and public channels. The role also plays a key role in shaping new product strategy from an overall market access & country perspective.

## About the Role

### Key Responsibilities

- Lead & contribute to the development, design, analysis and interpretation of all HEOR projects that demonstrate the over product value (both clinical & economic)
- Develop and integrate parameters necessary to demonstrate clinical, economic and humanistic product value to payers and other decision makers into outcomes research. develop health economic tools/models to be used in both reimbursement and private market access.
- Collaborate across business units to increase the influence of payer, access and healthcare systems voice and needs on the overall product and evidence generation strategies and activities
- Establishes and maintains relationships with key economic modelling, HTA, outcomes research and access evidence agencies, leaders & key stakeholders both outside and inside the company and contributes to shaping the field on behalf of Novartis
- Lead by example on demonstration of value in field to Payers, government stakeholders, public & private HCP, policy decision makers etc.
- Create suitable strategies, tactics & programs to drive uptake of HE tools & value communications which drive impact in the market towards increased adoption of innovative therapies. Development of solutions/initiatives based on understanding of the local landscape, access & affordability barriers and evidence barriers.
- Provide training and capability building internally across cross-functional teams which includes marketing, sales team etc. Drive overall value dissemination around economic value through internal & external collaboration through seminars/roundtables as well as publications such as whitepaper/research articles etc
- Evaluate, analyze and understand value propositions, unmet need and provide suitable market access strategies for new pipeline products, indications expansions etc. Work & collaborative with Novartis Access CoE & other regional/cluster teams around the spectrum of health economics & new products planning.

Why Novartis:

Our purpose is to reimagine medicine to improve and extend people's lives and our vision is to become the most valued and trusted medicines company in the world. How can we achieve this? With our people. It is our associates that drive us each day to reach our ambitions. Be a part of this mission and join us! Learn more here: <https://www.novartis.com/about/strategy/people-and-culture>

You'll receive: You can find everything you need to know about our benefits and rewards in the Novartis Life Handbook. <https://www.novartis.com/careers/benefits-rewards>

**Commitment to Diversity and Inclusion:**

Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

**Accessibility and accommodation**

Novartis is committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in order to perform the essential functions of a position, please send an e-mail to [diversityandincl.india@novartis.com](mailto:diversityandincl.india@novartis.com) and let us know the nature of your request and your contact information. Please include the job requisition number in your message

**Join our Novartis Network:** If this role is not suitable to your experience or career goals but you wish to stay connected to hear more about Novartis and our career opportunities, join the Novartis Network here: <https://talentnetwork.novartis.com/network>

**Why Novartis:** Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

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Divisione

International

Business Unit

Innovative Medicines

Posizione

India

Sito

Mumbai (Head Office)

Company / Legal Entity

IN10 (FCRS = IN010) Novartis Healthcare Private Limited

Functional Area

Market Access

Job Type

Full time

Employment Type

Regular

Shift Work

No

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Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

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