

# Senior Manager – Graphic Design

Job ID  
REQ-10007326  
Giu 06, 2024  
India

## Sommario

Senior Manager – Graphic Design Location: Hyderabad, India Closing Date for Applications: 5th of June 2024  
The associate will support the Creative Services Team in branding and visual communication to oversee all design projects from concept to delivery, across campaigns, channels and platforms for the Global Corporate Affairs function. About the Role:

## About the Role

### Key Responsibilities:

- Lead flagship design projects, ensuring high-quality and innovative design solutions.
- Design and produce captivating layouts across various media and channels to effectively communicate key messages.
- Maintain brand consistency and integrity across all deliverables, adhering to brand guidelines and standards.
- Uphold brand identity and apply design-thinking principles across platforms and projects.
- Coach and mentor junior design team members and provide them with creative/art direction to continue to raise the bar of graphic designs across the function.
- Stay informed about design trends, industry best practices, and emerging technologies to enhance creative output and workflow efficiency.
- Manage projects effectively, including stakeholder management, to ensure timely delivery and alignment with strategic objectives.
- Be able to precisely articulate design rationale and the stakeholder expectations.
- Oversee document and asset management processes to maintain organization and accessibility of design files and resources.
- Foster innovation and collaboration within the team and across CA function to drive creative excellence and achieve strategic goals.

### Minimum Requirements:

- Experience in working with multi-disciplinary, cross-functional teams. Ability to conceptualize and execute design strategies based on data and audience insights. Clearly articulate strategic thinking and design

decisions.

- Ability to network and communicate with leadership teams of various functions at Global, Regional and country levels. Project management skills.
- Understanding of aligning the creative designs to the Organizational strategy. Ability to multi-task and time management. Knowledge of design thinking process and principles. Experience of document management process.
- University degree OR post-graduation, preferably in fine arts (BA/BFA).
- 12+ years in graphic design, with a strong portfolio displaying expertise in both print and digital mediums

### **Preferred Skills**

- Expert knowledge of Adobe Creative Suite, incl. Photoshop, Illustrator and InDesign.
- Knowledge of Sketch, Adobe Muse, Adobe Edge or other new Design and prototyping software is a plus.
- Strong typography and layout sensibility.
- Understanding of digital as well as offline visualizations and collateral.
- Good Knowledge on Generative AI (Mid journey, firefly, Dall E, Canva AI).

### **Why Novartis:**

Our purpose is to reimagine medicine to improve and extend people's lives and our vision is to become the most valued and trusted medicines company in the world. How can we achieve this? With our people. It is our associates that drive us each day to reach our ambitions. Be a part of this mission and join us! Learn more here: [https://www.novartis.com/about/strategy/people and culture](https://www.novartis.com/about/strategy/people-and-culture)

### **Commitment to Diversity & Inclusion:**

*We are committed to building an outstanding, inclusive work environment and diverse teams 'representative of the patients and communities we serve.*

### **Accessibility and accommodation**

Novartis is committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in order to perform the essential functions of a position, please send an e-mail to [diversityandincl.india@novartis.com](mailto:diversityandincl.india@novartis.com) and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

### **Join our Novartis Network:**

If this role is not suitable to your experience or career goals but you wish to stay connected to hear more about Novartis and our career opportunities, join the Novartis Network here:

<https://talentnetwork.novartis.com/network>

**Why Novartis:** Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other.

Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together?

<https://www.novartis.com/about/strategy/people-and-culture>

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Divisione

Corporate Affairs

Business Unit

CTS

Posizione

India

Sito

Hyderabad (Office)

Company / Legal Entity

IN10 (FCRS = IN010) Novartis Healthcare Private Limited

Functional Area

Communications & Public Affairs

Job Type

Full time

Employment Type

Regular

Shift Work

No

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Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

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