

# Manager - Program Impact Measurement (Analytics)

Job ID  
REQ-10015218  
Lug 16, 2024  
India

## Sommario

The role involves exploring, developing, implementing, and scaling analytical solutions to meet customer needs while collaborating with stakeholders to build partnerships. The candidate should have a strong data storytelling mindset and project management skills, capable of handling projects independently. Key responsibilities include designing and measuring program KPIs for patient support at Novartis, generating actionable insights, and conducting rigorous impact measurement using qualitative and quantitative techniques. Additionally, they will lead Proof of Concept/Prototype development, drive BI best practices, and work closely with cross-functional teams to maximize value. An agile mindset for continuous improvement is essential.

## About the Role

### Key responsibilities:

- Explore, develop, implement, and scale analytical solutions that address customer needs. **Co-create** with key stakeholders to build partnerships & collaborations.
- Strong **data storytelling mindset** with experience in handling projects independently
- Conceptualize and design program KPIs for Novartis patient support and collaborate with stakeholders to re-design the programs, along with measuring impact
- Conduct rigorous impact measurement using qualitative and quantitative techniques and statistical backing
- Generate actionable insights leveraging statistical techniques and improve upon the outcomes of respective programs
- Strong **Project Management** skills for leading the delivery of multiple projects, ensuring delivery of efficient and high-quality deliverables. Develop and coordinate project plans across the requirement gathering, design, development, testing and deployment stages of a project to support the successful delivery of dashboards
- Functionally working with team of experts to incorporate industry leading best practices into services and solutions as well working with them to enable meticulous implementation strategic priorities
- Expertise in working **Proof of Concept/Prototype** development to pilot and pivot new capabilities
- Closely collaborate with business to drive BI best practices and build strong reporting/data visualization
- Work in **collaboration** with cross-functional teams to maximize value
- Provide effective and timely responses to **ad hoc requests**
- Should have **agile mindset** to continuously improve and augment the solutions via different tools and technologies

## Desirable requirements:

- Masters/ Bachelors in technology/ life-sciences/ management
- Strong technical and functional expertise in analytics
- Should have worked on pharma analytics and have used datasets like APLD, IQVIA, etc.
- Experience of 5-7 years in pharma or industry with wide maturity of analytics and reporting
- Experience in excel, PPT storyboard, SQL, Python/R along with data science python libraries, DataIKU
- Consulting, project management and storytelling skills
- Ability to bridge the gap between the business team and tech. team by playing the analytics translator role
- Ability to architect and design reporting solutions for broad business/client needs
- Experience with Agile ways of working/ Six Sigma Greenbelt certified
- Experience in understanding and designing wide variety of complex data models
  
- Expert understanding of enterprise standard platforms, tools and technologies
- Ability to motivate and inspire teams, individuals working on products and projects
- Passion and commitment to drive results through unbossed wow and growth mindset
- Strong communication skills with flexibility to adapt wow for different cultures
- Strong analytical thinking with problem solving approach
- Should have exposure to cross-functional/ cultural work environment
- Should be customer service oriented

### Why Novartis?

Our purpose is to reimagine medicine to improve and extend people's lives and our vision is to become the most valued and trusted medicines company in the world. How can we achieve this? With our people. It is our associates that drive us each day to reach our ambitions. Be a part of this mission and join us! Learn more here: <https://www.novartis.com/about/strategy/people-and-culture>.

You'll receive: You can find everything you need to know about our benefits and rewards in the Novartis Life Handbook. <https://www.novartis.com/careers/benefits-rewards>

Commitment to Diversity and Inclusion: Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

Join our Novartis Network: If this role is not suitable to your experience or career goals but you wish to stay connected to hear more about Novartis and our career opportunities, join the Novartis Network here: <https://talentnetwork.novartis.com/network>

**Why Novartis:** Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

**Join our Novartis Network:** Not the right Novartis role for you? Sign up to our talent community to stay connected and learn about suitable career opportunities as soon as they come up: <https://talentnetwork.novartis.com/network>

Divisione

Operations

Business Unit

CTS

Posizione

India

Sito

Hyderabad (Office)  
Company / Legal Entity  
IN10 (FCRS = IN010) Novartis Healthcare Private Limited  
Functional Area  
Marketing  
Job Type  
Full time  
Employment Type  
Regular  
Shift Work  
No  
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Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

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