

SFE & CRM Analyst

Job ID
REQ-10017275
Lug 29, 2024
Kazakistan

Sommario

-Supports sales managers to assign business targets through the most efficient field force management. Supports assigned area managers during all field force administration phases (field force design and resource allocation, territory design, sales target/call plan setting, performance evaluation and monitoring etc.) providing insightful and value-added analysis, reliable KPIs and precise numbers. May also be responsible for incentive scheme design, implementation and related payout calculation.

About the Role

Major accountabilities:

- Autonomously manage sales force effectiveness topics of the assigned area
- Responsible for providing inputs related to field force size, structure and deployment within the assigned team
- Implementation and monitoring of sales target, call planning, segmentation and targeting processes at pharmacy/account/physician level -Incentive scheme design and implementation (goal setting, reporting, payout calculation)
- Responsible for Sales Force Effectiveness tools management for the assigned area
- Contact point for all information related to Sales Force Effectiveness analysis
- Project management of specific initiatives and ad-hoc analysis in Sales Force Effectiveness domain
- Reporting of technical complaints / adverse events / special case scenarios related to Novartis products within 24 hours of receipt -Distribution of marketing samples (where applicable)

Key performance indicators:

- Quality of analysis -Field Force Optimization, Segmentation & Targeting, Call Planning and Field Analytics.
- Management of Customer Relationship Management system(s) including data maintenance, field force support and training

Minimum Requirements:

Work Experience:

- Working experience within the pharmaceutical industry.
- Data analysis

Skills:

- Adaptability.

- Business Dashboards.
- Commercial Excellence.
- Cooling Systems.
- CRM (Customer Relationship Management).
- Curiosity.
- Customer Retention.
- Customer Service.
- Efficiency.
- Microsoft Excel.
- Resource Allocation.
- Sales.
- Salesforce Crm.
- Security Policies.
- Team Player.

Languages :

- English (intermediate)
- Russian (fluent) - must

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other.

Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together?

<https://www.novartis.com/about/strategy/people-and-culture>

Join our Novartis Network: Not the right Novartis role for you? Sign up to our talent community to stay connected and learn about suitable career opportunities as soon as they come up:

<https://talentnetwork.novartis.com/network>

Benefits and Rewards: Read our handbook to learn about all the ways we'll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

Divisione

International

Business Unit

Innovative Medicines

Posizione

Kazakistan

Sito

Kazakhstan

Company / Legal Entity

KZP0 (FCRS = CH024) NPHS Almaty RO Kazakhstan

Functional Area

I saldi

Job Type

Full time

Employment Type

Regular

Shift Work

No

[Apply to Job](#)

Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

```
iframe{ width: 100%; margin-top: 3rem; } @media screen and (max-width: 767px){ iframe{ height: 30vh !important; } } @media screen and (min-width: 768px){ iframe{ height: 34vh !important; } }
```

Job ID

REQ-10017275

SFE & CRM Analyst

[Apply to Job](#)

Source URL: <https://www.adacap.com/careers/career-search/job/details/req-10017275-sfe-crm-analyst>

List of links present in page

1. <https://www.novartis.com/about/strategy/people-and-culture>
2. <https://talentnetwork.novartis.com/network>
3. <https://www.novartis.com/careers/benefits-rewards>
4. https://novartis.wd3.myworkdayjobs.com/en-US/Novartis_Careers/job/Kazakhstan/SFE---CRM-Analyst_REQ-10017275
5. https://novartis.wd3.myworkdayjobs.com/en-US/Novartis_Careers/job/Kazakhstan/SFE---CRM-Analyst_REQ-10017275