

# Senior Manager Policy, Asia Pacific, Middle East and Africa(APMA)

Job ID  
REQ-10027518  
Dic 02, 2024  
Svizzera

## Sommario

Location: Basel, Switzerland

About the role:

Are you ready to lead policy development and advocacy in the Asia Pacific, Middle East and Africa (APMA) region? As the Senior Manager, Policy APMA, you will leverage data, emerging technologies, and strategic collaborations to drive impactful initiatives. You'll build capabilities within Public Affairs teams, manage regional events, and anticipate future policy developments to support high-impact initiatives and external engagement.

## About the Role

### Key Responsibilities:

- Source and analyse relevant data sets for regional policy development, and in support of advocacy work in APMA regions.
- Lead team activities to experiment with new technologies and data for example AI to support portfolio and policy work, in close collaboration with the Director Policy and Portfolio work in the region.
- Structure, plan and execute capability building and upskilling trainings for PA teams across APMA region with focus on predictive mindset, policy efficiency, and advocacy skill sets .
- Design platforms and processes for best practice sharing and predictive analysis.
- Lead selected policy priorities across the APMA region.
- Coordinate with external vendors and lead compliance, budget and procurement processes.
- Lead design and management of regional events, team meetings and communication platforms in close alignment with regional Public Affairs leads.
- Conduct policy horizon scanning for the APMA regions to anticipate future developments in emerging policy areas.
- Compile management reports and briefings in alignment with the Head Public Affairs APMA
- Lead selected high impact projects across the APMA region.
- Contribute to above-country engagement with external stakeholders and key regional trade associations.

### Essential Requirements:

- Master's degree (e.g. MSc) / University Diploma or equivalent in relevant discipline.
- Many years experience in the pharmaceutical industry, ideally in a policy, advocacy or commercial role.
- Prior work experience at regional level and/or within a local market organization.

- Experience with research, data and insights analysis, presenting data and policy intelligence work.
- Ideally previous experience working in an APMA or regional role or key markets.
- Expertise in project management.
- AI knowledge desirable.
- Fluency in written and spoken English.

### **Benefits and rewards:**

Read our handbook to learn about all the ways we'll help you thrive personally and professionally:

<https://www.novartis.com/careers/benefits-rewards>

### **Commitment to Diversity & Inclusion:**

*We are committed to building an outstanding, inclusive work environment and diverse teams representative of the patients and communities we serve.*

### **Accessibility and accommodation:**

Novartis is committed to working with and providing reasonable accommodation to all individuals. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in any order to receive more detailed information about essential functions of a position, please send an e-mail to [inclusion.switzerland@novartis.com](mailto:inclusion.switzerland@novartis.com) and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

**Why Novartis:** Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together?

<https://www.novartis.com/about/strategy/people-and-culture>

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Divisione

People & Organization

Business Unit

Corporate

Posizione

Svizzera

Sito

Basel (City)

Company / Legal Entity

C010 (FCRS = CH010) Novartis International AG

Functional Area

Communications & Public Affairs

Job Type

Full time

Employment Type

Regular  
Shift Work  
No  
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