

# Sr. HEOR & Access Strategy Manager

Job ID  
REQ-10029995  
Nov 14, 2024  
Cina

## Sommario

About the role:

Value Access organization aims to establish long-term partnership with HCS stakeholders, systematically generate customer insights, maximize patient access, drive self-pay to reimbursement working with public and private stakeholders. We are looking for a HEOR and Access Strategy Senior Manager who will be responsible for the development and tactical execution of market access and pricing strategy for CV products.

## About the Role

### Key Responsibilities

- Develop pricing and market access and NRDL strategy for pipeline and inline products.
- Work closely with internal functional departments, global market access to ensure access strategy are aligned with local and global business objectives.
- Work with cross-functional team to develop stakeholder mapping and customer engagement strategy.
- Proactively monitor external environment, customers, and competitors to identify access opportunities
- Timely provide input to global and regional cross-functional teams based on local pricing and access policies.
- Develop HEOR evidence generation strategy, design and execute HEOR/RWE research, including disease burden, CEA, BIA, PRO and RWE research.
- Identify the gap of evidence and provide inputs to IEP.
- Develop study protocol, manage HEOR studies and facilitate publication.
- Compile product value dossiers, value messages and actively communicate/train relevant functions on key value messages.
- Provide inputs to global HEOR plan, HEOR model & RWE generation plan from China perspective. Support global to execute global relevant studies in China.

### Essential Requirements:

- Master's degree or above, specialty in clinical practice, medicine, public health, health economics and management preferred.
- Fluent in both written and spoken Chinese Mandarin and English.
- 5+ years' experience in Market Access, Pricing and HEOR in pharmaceutical industry or consultancy company, commercial background is welcomed.
- Solid experience in NRDL is preferred.
- Strong strategic thinking and market-oriented mindset.
- Strong knowledge of local payer systems and policies

**Desirable Requirements:**

- Previous experience in NRDL is preferred.
- Strong strategic thinking and market-oriented mindset.

**Why Novartis:** Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other.

Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together?

<https://www.novartis.com/about/strategy/people-and-culture>

**Benefits and Rewards:** Read our handbook to learn about all the ways we'll help you thrive personally and professionally: [https://www.novartis.com/sites/novartis\\_com/files/novartis-life-handbook.pdf](https://www.novartis.com/sites/novartis_com/files/novartis-life-handbook.pdf)

**Accessibility and Accommodation:**

Novartis is committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in order to perform the essential functions of a position, please send an e-mail to [diversityandincl.china@novartis.com](mailto:diversityandincl.china@novartis.com) and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

**Join our Novartis Network:** Not the right Novartis role for you? Sign up to our talent community to stay connected and learn about suitable career opportunities as soon as they come up:

<https://talentnetwork.novartis.com/network>. You can follow us via Novartis Recruitment WeChat Official Account and Novartis Recruitment WeChat Video Account.

**Why Novartis:** Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other.

Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together?

<https://www.novartis.com/about/strategy/people-and-culture>

**Join our Novartis Network:** Not the right Novartis role for you? Sign up to our talent community to stay connected and learn about suitable career opportunities as soon as they come up:

<https://talentnetwork.novartis.com/network>

**Benefits and Rewards:** Read our handbook to learn about all the ways we'll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

Divisione

International

Business Unit

Innovative Medicines

Posizione

Cina

Sito

Beijing (Beijing)

Company / Legal Entity  
CN06 (FCRS = CN006) Beijing Novartis Pharma Co., Ltd  
Alternative Location 1  
Shanghai (Shanghai), Cina  
Functional Area  
Market Access  
Job Type  
Full time  
Employment Type

Shift Work

No

[Apply to Job](#)

[diversityandincl.china@novartis.com](mailto:diversityandincl.china@novartis.com)

Job ID

REQ-10029995

## **Sr. HEOR & Access Strategy Manager**

[Apply to Job](#)

---

**Source URL:** <https://www.adacap.com/careers/career-search/job/details/req-10029995-sr-heor-access-strategy-manager-zh-cn>

### **List of links present in page**

1. <https://www.novartis.com/about/strategy/people-and-culture>
2. [https://www.novartis.com/sites/novartis\\_com/files/novartis-life-handbook.pdf](https://www.novartis.com/sites/novartis_com/files/novartis-life-handbook.pdf)
3. <mailto:diversityandincl.china@novartis.com>
4. <https://talentnetwork.novartis.com/network>
5. <https://www.novartis.com/about/strategy/people-and-culture>
6. <https://talentnetwork.novartis.com/network>
7. <https://www.novartis.com/careers/benefits-rewards>
8. [https://novartis.wd3.myworkdayjobs.com/zh-CN/Novartis\\_Careers/job/Beijing-Beijing/Sr-HEOR---Access-Strategy-Manager\\_REQ-10029995-1](https://novartis.wd3.myworkdayjobs.com/zh-CN/Novartis_Careers/job/Beijing-Beijing/Sr-HEOR---Access-Strategy-Manager_REQ-10029995-1)
9. <mailto:diversityandincl.china@novartis.com>
10. [https://novartis.wd3.myworkdayjobs.com/zh-CN/Novartis\\_Careers/job/Beijing-Beijing/Sr-HEOR---Access-Strategy-Manager\\_REQ-10029995-1](https://novartis.wd3.myworkdayjobs.com/zh-CN/Novartis_Careers/job/Beijing-Beijing/Sr-HEOR---Access-Strategy-Manager_REQ-10029995-1)