

# Bidding Strategy & Market Access Lead

Job ID  
REQ-10036743  
Gen 15, 2025  
Cina

## Sommario

VA /  
VBP/

## About the Role

**NVBP/PVBP/**

**VBP/ / /**

/ **SOP**

**NGO**

**NRDL NEDL**

## Education:

Bachelor's degree or above in economics, marketing or healthcare-related discipline Master's degree preferred

## Languages:

Fluent in both written and spoken Chinese Mandarin Good in both written and spoken English

## Experience:

1 10

2

3 PPT

4

5

1.10+ years' experience in access or commercial department within pharmaceutical industry, esp.

2. Familiar with national and local medical insurance and health policies and regulations, and skilled in bidding procedures and related regulations and requirements.

Strong

3. Strong correspondence, PPT writing skills, policy understanding and analytical skills

4. Strong project management skillsets and communication skills s

5.Engagement Business acumen and strategic thinking.

**Why Novartis:** Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other.

Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together?

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Divisione

International

Business Unit

Innovative Medicines

Posizione

Cina

Sito

Shanghai (Shanghai)

Company / Legal Entity

CN06 (FCRS = CN006) Beijing Novartis Pharma Co., Ltd

Functional Area

Market Access

Job Type

Full time

Employment Type

Shift Work

No

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